MPA 405 Research Methods (CRN 33406)
Professor Schlichting, Mondays 6:00-9:00 pm
This course will introduce students to research methodology and hypothesis testing. The first part of the course will focus on understanding basic research techniques in the social sciences, including data collection, data analysis and reporting of results. The second half of the course will emphasize methodology. Students will be required to conduct a major research project in a laboratory setting and produce a finished report. 3 credits, students must have taken a statistical methods class.

MPA 415 Human Resource Management (CRN 34030)
Professor Mainero, January – March
Tues. 6:30 – 9:00 Saturday 1/24, 2/7 & 2/28 8:30 – 4:30
This course provides students an opportunity to explore career planning and development issues from two perspectives, as a job-seeking candidate and as an employer engaged in the hiring and development process of employees. The course will provide theoretical background on a number of career development topics, including: career development over the life span, career transitions, work-family balance, and post-retirement issues. Cases on individuals negotiating career issues such as new roles associated with promotion, managing technical or entrepreneurial careers, and aspects of derailment and family issues will be presented. The second part of the course will be devoted to experiential activities that are designed to enhance one's career planning skills. Students take a self-assessment survey and participate in workshops on resume creation, mock interviewing, and social media applications associated with the job search.

MPA 425 Proposal Writing and Fund Development (CRN 34034)
Professor Scoboloski, Thursdays 6:30-9:30 pm
This course will prepare participants to write effective proposals and reports. It will also provide information on planning special fundraising events, requesting funds from donors and seeking funds from corporations and foundations. Students will learn to define and write problem statements, objectives, plans of action, assessment documents, budget preparations and project summaries. In addition, students will sharpen their teamwork, editing, writing, audience awareness and design skills as they engage in collaborative projects with a nonprofit organization or government agency.

CO 440 Communication Ethics (CRN 32869)
Professor Schmidt, Online: January 20 – March 6
Coursework includes a comprehensive overview of the development of ethics from ancient to contemporary thought and practices. Emphasis is placed on the ethical agenda, problems, and responsibilities of contemporary organizations in diverse cultures. Case studies and student research focus on contemporary issues in the ethical communicative performance. The relationship between Jesuit philosophy and applied communication work in organizations is also explored. Three credits.
CO 502 Small Group Communication (CRN 33771)
Professor Pagano, Thursdays 6:30-9:30 pm, Hybrid, Rest of Online Course: January 20 – March 6
This course is a study of the communication dimensions and dynamics of small groups, teams, and networks of organizational actors. Coursework and projects focus on interpersonal processes and structures for tasking and relating effectively in organizational settings. The special characteristics of virtual team and technology-enhanced decision-making work are investigated. Three credits.

CO 497G Globalization, Media, and Culture (CRN 33854)
Professor Gil-Egui, Wednesdays 6:30-9:00 pm
Globalization, a complex and transformative process that influences our lives at every level, has produced the increased flow of goods, capital, people, knowledge, images, crime, pollutants, drugs, fashion, viruses, and beliefs across territorial and ideological boundaries of all kinds. This course focuses on the role of communication media (radio, television, film, computers) in the processes of globalization and examines the impact of globalization on cultural representations, cultural identity, and international relations. Cross-listed with CO 335. Three credits.

CO 497D End-of-Life Communication (Service-Learning course)
(CRN 33853)
Professor Pagano, Mondays/Thursdays 5:00-6:15 pm
End-of-Life Communication focuses on the only reality for every human being - death. However, in spite of its certainty, American culture tends to minimize or ignore discussions of death and provides little insight into effective communication strategies for healthcare providers, family members, friends, and lovers. The complexities of this unique communication will be assessed vis-à-vis an applied approach that includes a service-learning requirement at a 51-bed hospice. In addition, the course will include self-reflection, autoethnography, an exploration of scholarly research in palliative communication, and scholarly interaction between undergraduate students in the classroom and the hospice setting. Cross-listed with CO 341. Three credits.

CO 497K Ethics & Marketing Communication: Medical Drugs & Devices (CRN 33984)
Professor Pagano, Mondays/Thursdays 2:00-3:15 pm
Ethics and marketing communication: Medical drugs and devices will explore the dialectical tensions between the need for safe and effective U.S. healthcare products and the expectations for pharmaceutical and medical device companies to generate profits and dividends for their stakeholders. This course will use an applied ethics lens to examine the organizational, marketing, and health communication from pharmaceutical and medical device manufacturers to healthcare providers/prescribers, consumers, and investors. The content, reliability and validity of the communication and its impact on healthcare delivery and health outcomes will also be discussed and analyzed. Cross-listed with CO 343. Three credits.

CO 497L Social Media (CRN 33985)
Professor Serazio, Tuesdays 6:30-9:00 pm
At the turn of the millennium, “social media” was still an unknown term; today, it is inescapably altering the landscape of our world and our lives in complex ways. This course examines social media by historicizing what is timeless about it and charting its new frontiers for humankind. Through a mix of scholarly, journalistic, and professional industry readings on social media, we will explore how culture, community, and identity are being reshaped alongside politics, business, and (what was once called) the “mass” communication industries. Cross-listed with CO 336. Three credits.