Fairfield University
GRADUATE COMMUNICATION PROGRAM
Course Offerings
SPRING 2014

Registration deadline is January 3rd/Classes begin January 16th

CO 440 Ethics and Communication (31669)
Coursework includes a comprehensive overview of the development of ethics from ancient to contemporary thought and practices. Emphasis is placed on the ethical agenda, problems, and responsibilities of contemporary organizations in diverse cultures. Case studies and student research focus on contemporary issues in the ethical communicative performance. The relationship between Jesuit philosophy and applied communication work in organizations is also explored
First half of semester (1/16 – 3/6/14)
Online Course
Professor: Dr. Schmidt

CO 497 J Crisis Communication (32456)
Tues. 6:30 – 9:00
Dr. Arendt

CO 497 E Comparative Media Systems (32458)
Wed. 6:30 – 9:00
Professor: Dr. Gil-Egui

CO 537 New Media Studies: Marketing & Advertising (32459)
The digital and social media that have emerged in the past decade are reshaping our world in profound ways – this course explores those developments in light of both extended history and the contemporary moment. Through a mix of scholarly and journalistic readings, we will inquire into the ways in which culture, community and identity are undergoing change alongside marketing, politics, and the “mass” communication industries. Our focus will include a wide variety of new media platforms, practices and issues drawn from social networking, mobile and online content, as we cultivate a critical lens on society’s increasing digitalization (and its discontents.)
Tues. 6:30 – 9:00 Hybrid (3/11-5/6/14)
Dr. Gudelunas

CO 540 Intercultural Communication (32460)
This course examines the relationship between communication behavior and cultural factors such as nationality, ethnicity, race, gender, class, sexuality, and religion. We will focus on cross-cultural sense-making, relationships, problem-solving, and organizing with particular application to business, education, and health care encounters. The course reviews the social science research of variations in normative communication behavior, as well as the theoretical approaches to understanding the relationship between worldview/cultural values and preferred communication practices. Examples will be used from a variety of nations, as well as those within the diverse cultural landscape of contemporary United States.
Thur. 6:30 – 9:00 Hybrid (1/16 – 3/6/14)
Dr. Zhang