

Fairfield University
MASTER OF PUBLIC ADMINISTRATION
Course Offerings
Fall 2019

Registration deadline Aug. 20 / Classes begin Sep. 3

MPA 405-97942 Research Methods

This course will introduce students to research methodology and hypothesis testing. The first part of the course will focus on understanding basic research techniques in the social sciences, including data collection, data analysis and reporting of results. The second half of the course will emphasize methodology. Students will be required to conduct a major research project in a laboratory setting and produce a finished report. Students must have taken a prior statistical methods class. Three credits

Professor: Gayle Alberda, Ph.D.

Wednesday 6:30 – 9:00 p.m.

MPA 425-98433 Grant Writing

This course will prepare participants to write effective proposals and reports. It will also provide information on planning special fundraising events, requesting funds from donors and seeking funds from corporations and foundations. Students will learn to define and write problem statements, objectives, plans of action, assessment documents, budgets and project summaries. In addition, students will sharpen their teamwork, editing, writing, audience awareness and design skills as they engage in collaborative projects with a nonprofit organization or government agency. Three credits

Professor: Thomas Sobosinski

Monday 6:30 – 9:00 p.m.

CO 400–98014 Communication Philosophies: Theories, Research, & Traditions

This class is designed to provide an introduction for the graduate student to the diverse and voluminous research in the area of human communication. As such, it covers an extremely wide range of intellectual, scientific, and historical material. It is a survey course, but we will deal with selected areas in depth. This course will not only introduce the areas of human communication theory and research, but it will also introduce the process of theorizing and thinking about communication. Therefore, the nature of theory, research, and intellectual inquiry is an important part of this course. Three credits

Professor: Ayanna Eastman, Ph.D.

Wednesday 6:30 – 9:00 p.m.

CO 497U-98786 Leadership Communication

This course examines the processes and complexities of being a leader in today's dynamic organizational environment. The course explores the leadership styles, traits, and communication skills required of effective leaders. In addition, theories of leadership and the impact of culture and ethics, both historically and currently, will be studied. This course uses a combination of lecture, discussion, individual and group learning opportunities, including interviews of professional and community leaders, as well as a written and oral research projects to aid in students' assimilation of the material. Three credits

Professor: Ayanna Eastman, Ph.D.

Monday/Wednesday 5:00 – 6:15 p.m.

CO 497 V- 98787 Dark Side of Communication

This course will examine aversive and problematic interactions in the interpersonal, organizational, and instructional settings. Sample topics include hurtful messages, stalking, aggression, jealousy, fatal attraction, and conflict. Students will take a research-based approach to understanding these undesirable, yet very common, communicative messages. Undergraduate equivalent: CO 0351 Three credits.

Professor: Sean Horan, Ph.D.

Monday/Thursday 9:30 – 10:45 a.m.

CO 497W- 98819 Communication in Healthcare Organizations

This course explores the organizational communication of modern U.S. healthcare organizations, including: Managed Care, Insurers, Healthcare Systems, and Medicare/Medicaid. The primary purposes of this course are to provide an understanding of how communication within, and from healthcare corporations impacts the organization, its employees, the health of its customers and U.S. healthcare delivery. This course will evaluate and explore the multidimensional processes involved in healthcare organizations and how communication is critical to their success or failure and to the health and well-being of their customers. Three credits

Professor: Michael Pagano, Ph.D.

Monday/Thursday 3:30 – 4:45 p.m.

CO 539- 98806 Advertising & Consumer Communication

This course takes a critical look at the intersection of consumer culture, advertising, marketing and communication. This course also considers the history of advertising, marketing and public relations in the US as a starting point for better understanding of contemporary practices in these fields. Central in this examination is a consideration of how race, ethnicity, gender and sexuality often map (and are mapped onto) specific consumption patterns. Further, this course examines how advertising and related communication practices happen within a specific political-economic environment and how technology is quickly changing how theory translates into practice in these fields. While advertising, marketing and public relations are undoubtedly a part of our consumer culture, this course is not exclusively about how to "do" these activities, but rather how these communication practices impact our culture. Finally this course will ask students to critically reflect on consumption in terms of global, environmental and labor concerns. Three Credits

Professor: Wen Zhao, Ph.D.

Tuesday 6:30 – 9:00 p.m.

CO 548- 98789 Health Communication

Communicating to people about health has become one of the most active areas of communication research and practice. This course focuses on the theory and practice of communication in health settings. Topics covered include doctor-patient communication, health campaigns, effects of media on health, intercultural issues in health communication and risk communication in relation to health practices. Three credits

Professor: Michael Pagano, Ph.D.

Sept. 9 – Oct. 30th

Monday 6:30 – 9:00 p.m.

IS 0520 Project Management

This course explores the process and practice of project management. Topics to be covered include project lifecycle and organizations, teambuilding and productivity, task scheduling and resource allocation, and progress tracking and control. Cases will be used to consider the implications for change management, consulting, IT implementation, and other related disciplines. Small team projects and experiential exercises will also be used to provide an active learning environment. This course is designed to count toward professional project management certification. Three credits.

Professor: TBA

Mon. Thu. 6:30 – 9:30

Saturday 9:00 – 4:00 (Nov. 9, 23 & Dec. 14)

MG 0503-97902 Legal and Ethical Environment of Business

This course helps students be more responsible and effective managers of the gray areas of business conduct that call for normative judgment and action. The course is designed to develop skills in logical reasoning, argument, and the incorporation of legal, social, and ethical considerations into decision-making. The course teaches the importance of legal and ethical business issues and enables students to make a difference in their organizations by engaging in reasoned consideration of the normative aspects of the firm. Using the case method, the course provides an overview of current topics, including the legal process, corporate governance, employee rights and responsibilities, intellectual property and technology, and the social responsibility of business to its various stakeholders.

Professor: David Schmidt, Ph.D.

Tuesday 6:30 – 9:30