

Fairfield University
MASTER OF PUBLIC ADMINISTRATION
Course Offerings
Summer 2019

MPA 451 89108 Urban Policy

This course examines how decisions shape the ways in which people live in cities. Over the past century and a half, cities have become the center of social, economic, political, and cultural activity. With a focus on urban policy from post-WWII to present, students will examine theories and solutions to urban problems, such as housing, economic revitalization, transportation, socio-spatial segregation, health and welfare, and sustainability, while paying particular attention to the roles and responsibilities of levels of government, how politics can influence policy, and the relationship between government, non-profit, and private sectors. Three credits.

Online

May 20 – August 15, 2019

Dr. Richard Greenwald

MPA 430 59035 Economics of the Nonprofit Sector

This course will examine both the role that nonprofits play in the U.S. economy and how charitable organizations are managed and financed, including the interplay between the government and the third sector. Particular attention will be paid to distinctions between successful (impactful) nonprofits and those that are less effective in pursuing societal needs. New forms of philanthropic organizations will be examined, including benefit corporations and social marketing enterprises. In addition, new ethical practices, including impact investing, will be surveyed. Case studies will be utilized to illuminate the economic circumstances that can impact individual nonprofits. Three credits. Prerequisites: MPA 405, MPA 410

Monday – Thursday, June 3-28, 2019

6:30 – 8:45 p.m.

Dr. Mark LeClair

MPA 415 79094 Human Resources Management

This course is designed to acquaint students to both the theory and practice of human resource management in the public and nonprofit sectors. It is conducted as an online course. The class will consist of readings, discussions, and exercises that will demonstrate public personnel management techniques and strategies. Students will leave the course with a deeper understanding of the difficulties involved in effective public personnel management.

Online

July 1 – August 9, 2019

Dr. Gayle Alberda

MG 500 59005 Leadership With Dr. LeClair's Permission

This course focuses intensively on the art and science of leadership in organizations by examining the critical links between leader skills, strategy, and organizational change utilizing a human resources approach. The course strives to assist students from every concentration - including finance, marketing, information systems, accounting, and international business - to become leaders who can motivate and mobilize their people to focus on strategic goals. The material covered in this course will include traditional, contemporary, and strategic theories of leadership. Students will assess their leadership skills, and engage in a series of assignments designed to improve and establish confidence in their own abilities to lead. (Prerequisite: MG 400 or equivalent).

Monday - Thursday, May 20 – June 1, 6 – 9:30 p.m.

Saturday, May 25 & June 1, 8:30 a.m. – 4:30 p.m.

Dr. Lisa Mainiero

CO 430 79066 Written Communication

This course explores how written communication, by its very nature, is drastically different from verbal and other nonverbal forms of communication. Students will consider the effect a printable form of communication has on the message, the sender and receiver, and the potential legal issues associated with written communication. This course focuses on the impact of written messages for intrapersonal, interpersonal, small group, organizational, intercultural, and mass media communication. It also examines the historical transformation in content, style, and perception from letters, memos, and notes to the evolving electronic formats for written communication including: e-mails, blogs, chat rooms, e-networking/e-cultures, wikis, etc.

7 week hybrid: Online & Classroom

Online begins July 1, 2019

Classroom Dates: Thursdays July 11, July 18, July 25

6:30 – 9: p.m.

Dr. Michael Pagano