The Charles F. Dolan School of Business enters a new chapter as we begin the academic year in our brand new building. With the latest technology, we embody what it means to be a modern Jesuit Catholic university, as we continue to provide a cutting-edge learning environment for our students.

Our academic programs continue to receive national recognitions. For the first time in our history, *Money* magazine ranked Fairfield Dolan among the Top 10 Best Colleges for Business Majors nationally, due to our strong student outcomes. Our graduate programs, including accounting, business analytics, finance, and marketing, were ranked among the top 20 in the nation by *U.S. News & World Report*. More than 99 percent of our undergraduate students have jobs or enrolled in graduate school within six months of graduation, and 95 percent of our graduate students are employed after graduation.

We are also excited to introduce new and innovative programming. The MS in Management program, designed for early career professionals with non-business backgrounds who wish to equip themselves with business and management skills, will begin next May. Additionally, Fairfield Dolan faculty recently approved the MBA/MS in Nursing dual degree program, and we will launch the new Financial Technology (Fintech) course this semester.

We took significant strides globally as well. University President Mark R. Nemec, PhD, and I toured China last spring, visiting Beijing, Shanghai, and Inner Mongolia. We signed agreements with two leading universities specializing in finance and economics in China, laying a foundation for further academic collaborations. We are also working with partners to explore academic program opportunities in Asia and Europe, all with the aim of furthering global opportunities for our students.

We also continue to expand partnerships with employers, alumni, and communities. Last year, we established advisory boards for our Finance and Business Analytics programs. Both boards consist of business leaders and practitioners, providing valuable input for our curricula, plus mentoring and internship opportunities for our students. We held Dean’s Executive Forums and Company-in-Focus events, featuring speakers and leaders from prominent companies including Bank of America, Synchrony Financial, Deloitte, EY, JetBlue, U.S. Trust, Bloomberg, PwC, Xerox, Travelers Insurance, Bridgewater Associates, and CBS. We also hosted the 8th Annual CT Economic Forum and Angel Investor Forum meetings, and the annual Fairfield StartUp Showcase, transforming Fairfield University’s North Benson Road into Silicon Valley’s Sand Hill Road.

Building on these achievements and more, I look forward to working with our alumni, partners, and community to grow Fairfield Dolan to new heights!

Zhan Li, DBA
Dean
Contents

3 Innovative Master of Science in Management Program Launched for Non-Business Majors

4 Focused Career Development is Thriving at the New Dolan Career Development Center

6 $31,000 Awarded at the 8th Annual Fairfield StartUp Showcase

7 Spotlight on Fairfield Dolan Students

8 A New Home for the Charles F. Dolan School of Business

14 Meet Rev. Gregory Konz, S.J.

15 New Concentration in Hospitality and Tourism Management

16 Fairfield Dolan Year In Review Highlights from 2019

18 Faculty Newsbreakers
<table>
<thead>
<tr>
<th><strong>FAIRFIELD DOLAN FAST FACTS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOP 10</strong></td>
</tr>
<tr>
<td>Best Colleges for Business Majors</td>
</tr>
<tr>
<td>Money Magazine</td>
</tr>
<tr>
<td><strong>#15</strong></td>
</tr>
<tr>
<td>Graduate Business Analytics</td>
</tr>
<tr>
<td>U.S. News &amp; World Report 2018</td>
</tr>
<tr>
<td><strong>MBA</strong></td>
</tr>
<tr>
<td>Among the Best in the Country</td>
</tr>
<tr>
<td>The Princeton Review</td>
</tr>
<tr>
<td><strong>#20</strong></td>
</tr>
<tr>
<td>Graduate Accounting</td>
</tr>
<tr>
<td>U.S. News &amp; World Report</td>
</tr>
<tr>
<td><strong>#2</strong></td>
</tr>
<tr>
<td>Part-Time MBA in Connecticut</td>
</tr>
<tr>
<td>U.S. News &amp; World Report</td>
</tr>
<tr>
<td><strong>95%</strong></td>
</tr>
</tbody>
</table>
Inn keeping with Fairfield University’s mission to help students turn strengths into careers, Fairfield Dolan has launched a new Master of Science in Management (MSM) program for non-business majors. The one-year, 30-credit program has been added to the School’s roster of nationally ranked graduate degree programs in response to growing demand from arts and sciences students who are seeking business skills and experience.

“The MSM program reflects a need for a mindset that is not inhibited by conventional templates,” said Carl Scheraga, PhD, professor of business strategy and technology management and chair of the Department of Management. “The program provides recent graduates who have studied, for example, film, television, and media arts, or engineering, with the opportunity to gain focused career development and fundamental business skills rooted in an entrepreneurial approach.”

There are two signature elements that distinguish the MSM program from others: the capstone entrepreneurship course and the global immersion experience. The capstone entrepreneurship course challenges students to become well-rounded leaders and resourceful innovators with a global awareness. The course emphasizes the importance of entrepreneurship, whether students advance to run their own startup, or lead within a large corporation. Students develop a comprehensive business plan and conduct competitive market analysis, forecast sales and net revenues, devise a go-to-market strategy, and present their pitches to a panel.

The global immersion experience emphasizes the importance of managing across cultures and the need to understand the historical and socio-political context of today’s economy. Students will have the opportunity to study in Korea or Japan for a week during the spring semester, where they will experience cultural contrasts and the business practices of international companies as a means to expand their perspective and understanding of the global economy.

As a cohort program, candidates will progress through the MSM curriculum in a lockstep format, which allows students to develop strong bonds that translate to a professional network of colleagues after completing the program. Currently, the MSM is structured as a face-to-face, on-campus degree program with some hybrid and online courses. Non-business students will have access to structured career development resources through the Graduate Professional Development Series (PDS) Program. Through the PDS, professionals can make connections with nationally recognized companies and successful alumni, which can lead to top notch learning opportunities and lifelong connections. The MSM will launch May 2020 and Fairfield Dolan is currently accepting applications. To learn more, visit fairfield.edu/msm.
The Dolan Career Development Center has a dedicated space in the new Charles F. Dolan School of Business building, which opened last month. Its mission: to provide professional development services that enrich students’ academic experiences and inspire future business leaders. The program is open to both undergraduate and graduate students to complement coursework and offer opportunities for focused career development.

If you speak to any Fairfield Dolan student, chances are they’ve attended one of the many Professional Development Series (PDS) signature events, stopped by during drop-in hours, or made a connection with alumni through Dolan Career Development Center Director Sarah Bollinger, MEd, or Associate Director John Hottinger, MA. New this year, students will have more opportunities for mentorship from one of six Professionals-in-Residence who will be joining Fairfield Dolan.

“A combination of solid academic and real world experience will help introduce students to scenarios that will assist them in making informed decisions to discover what excites them most about their future career.”

William Schloth ‘85, CPA, MBA
Co-Founder and CEO of USA Business Strong and Dolan Professional-in-Residence

Career Exploration
Internship and Job Search Strategies
Resume, Cover Letter, and LinkedIn Profile Review
Networking
Interview Preparation
Salary Negotiation and Job Offer Assistance
CLASS OF 2018 OUTCOMES

2.25 Internships per graduate, on average

92% of graduating seniors completed at least one internship

99.4% of Fairfield Dolan graduates have a job or are accepted to graduate or professional school within six months of graduation
$31,000 AWARDED AT THE 8th ANNUAL FAIRFIELD STARTUP SHOWCASE

Anticipation ran high as four student teams took the stage to make their business pitches in front of a panel of investors and a 350-person live audience, with 800 viewers watching the livestream.

Last spring, the Fairfield StartUp Showcase brought together alumni, local business partners, industry leaders, and the University community to celebrate entrepreneurship at its finest. Four student startup teams pitched their business ideas to a panel of investors with the goal of persuading them to commit seed money to start their businesses. Funding in the amount of $31,000 was awarded to students on the spot.

While the Showcase highlighted four student teams, the StartUp program drew more than 100 students at the start of the academic year. Through the elevator pitch competition, business model workshop, and finally the qualifier round, Showcase teams were identified and participated in a startup course for credit during the spring semester leading up to the Showcase. Each week, the teams further honed their business ideas and recruited mentors, attracted partnerships, and developed their pitch presentation skills. StartUp mentors offered invaluable feedback and support during the months leading up to the Showcase.

2019 FAIRFIELD STARTUP SHOWCASE TEAMS

AutoDolly is an affordable camera motion control device for independent filmmakers on a budget. It provides camera movements with minimal pre-programming so the focus can be on creativity and flow.

SheIsArt is a digital magazine that seeks to uplift and unify women of color by demonstrating that every woman is art and has a compelling story.

Sketch2Market is a one-stop shop for getting your product ready to market. Come with a sketch and leave with a finished, 3D-printed product.

Urban Harvest is a city-friendly agricultural initiative that provides fresh, local, and affordable produce year-round to urban areas that national grocery chains don’t reach.
SPOTLIGHT ON FAIRFIELD DOLAN STUDENTS

“Fairfield has been extraordinary. The program is rigorous and the professors diligent and available. Plus, I love the community here.”

Ryan McDonough '20

RYAN MCDONOUGH ’20: Rising Senior

“I knew I wanted to go to a strong business program, and I chose Fairfield because of the Dolan School and its Jesuit values,” said Ryan McDonough ’20, a finance and accounting double major. “Fairfield has been extraordinary. The program is rigorous and the professors diligent and available. Plus, I love the community here.”

Indeed, McDonough has thrown himself into just about every activity he could during the past few years on campus. He’s a mentor for first-year and sophomore students, and he attended the Undergraduate Honors Conference in Communication and Theatre in Indiana, a position for which he felt his accounting background had him well prepared. “You have to understand the numbers you’re dealing with even better than the clients do, especially when it comes to mergers and acquisitions. I know this is the field I want to go into.”

KERRY CLARKE ’18, MSBA’19: Helping Businesses Succeed

Her presentation on a classification model using the coding language Python at the Dolan Business Analytics Showcase helped Kerry Clarke land a job as a risk assurance associate with PwC in Charlotte, North Carolina. The business analytics program, launched in 2015, focuses on data processing, analysis, and forecasting and predictive analytics to understand business performance. With companies awash in data, they are in need of professionals who can analyze information and make critical planning decisions based on that data. Clarke enrolled in the MSBA program after earning her undergradu- ate degree in finance and information systems at Fairfield, where she said she discovered her passion for data analysis and predictive analytics.

“My position at PwC is very client-based,” says Clarke. “We look at each company individually and identify areas of weakness — reporting structure, for instance — and we suggest ways to improve them and make them stronger.”

“The Business Analytics Showcase was a great networking opportunity and I eventually got a job with PwC because I kept up the initial relationships I started there,” Clarke said. “My position at PwC incorporates many of the concepts I learned in the MSBA program, like critical data processing and analysis. I’m happy that I get to continue using these skills to make a real impact for my clients.”

“Fairfield has been extraordinary. The program is rigorous and the professors diligent and available. Plus, I love the community here.”

Ryan McDonough '20

KERRY CLARKE ’18, MSBA’19

“The Business Analytics Showcase was a great networking opportunity and I eventually got a job with PwC because I kept up the initial relationships I started there.”

Kerry Clarke ’18, MSBA’19
WELCOME TO THE NEW CHARLES F. DOLAN SCHOOL OF BUSINESS

Today’s Premiere Modern Jesuit Catholic Business Education
New, Fully-Modernized, 85,000 Square-Foot Facility
The joint mission of the Centers at Fairfield Dolan is to support the development of principled and innovative business leaders for lifelong success. The Fairfield Dolan Centers house the Dolan Career Development Center, the Patrick J. Waide Center for Applied Ethics, and the Entrepreneurship Center.

The Entrepreneurship Center and Ideation Lab are home to the Fairfield StartUp program. Here, students engage with experienced entrepreneurs and Dolan Executives-in-Residence to develop their business ideas. In either of two One Button Studios, students can record video for classes, teleconference, and practice their pitches.

Chris Huntley, PhD
Associate Professor and Program Director of Fairfield StartUp

The Dolan Career Development Center is launching new and transformative programming. As part of the Dolan Professional Development Series, students can engage with six professionals and gain real world insights about business leadership, career advancement strategies, and industry demands through the new Professional-in-Residence program.

Sarah Bollinger, MEd
Director of the Dolan Career Development Center

The Patrick J. Waide Center for Applied Ethics advances learning, research, and practical programs about the leading ethics issues of our time. The Waide Center works with Fairfield University students and faculty, and regional leaders in a wide variety of fields, to develop strategies for managing serious ethical challenges.

David Schmidt, PhD
Director and Associate Professor of Business Ethics
Following thorough strategic planning and construction, Fairfield University officially opened the doors to the new Charles F. Dolan School of Business last month.

- **85,000 Square Feet**
- **36 Classrooms**
- **10 New Innovative Labs and Centers**
- **THREE 60-Person Case-Based Classrooms**
- **Leading Edge Technology**
- **300+ Person Event Hall**

**SECOND FLOOR**
- One Button Studios
- Case-Based Classroom
- Dolan Centers
  - Entrepreneurship Center
  - Career Development Center
  - Patrick J. Waide Center for Applied Ethics
- Computer Lab

**THIRD FLOOR**
- Faculty Offices
- Business Analytics & AI Lab
- Ideation Lab with Future Tech Emperor Chair
- Dean’s Suite
COLLABORATIVE SPACES AND LEADING EDGE TECHNOLOGY

The new Business Analytics and Artificial Intelligence Lab supports how analytics is conducted in the real world: in a formal structured environment, collaboratively, and independently. Adjacent to this Lab is the Computer Lab with fixed desks and desktop computers where students learn hands-on from faculty and become proficient in the most widely used tools of analytics. In the Lab itself, students collaborate in groups with flexible seating, lots of power outlets, and five AirPlay displays.

Philip Maymin, PhD
Interim Director of the MSBA Program and Associate Professor of the Practice, Information Systems and Operations Management

Classrooms have been outfitted to promote student-centric learning and collaboration with flexible furniture and site lines to multiple monitors where faculty can demonstrate coursework while simultaneously showing a presentation. Outside of class students have access to multiple locations with white board space for problem-solving or simply to continue the conversation after class.

Kathy Nantz, PhD
Interim Associate Dean and Professor of Economics

In the Finance Lab, I’ll be teaching ‘Financial Trading and Strategic Simulation,’ a new course where students will engage in high-risk trading simulations. New hardware will increase simulation speed to better mimic that of Wall Street, while enhanced seating arrangements will make student collaboration easier and facilitate peer teaching and active learning. Additional monitors throughout the lab will help students to visualize more markets at one time and to display their simulations for a deeper class discussion around trading strategy.

Walter Hlawitschka, PhD
Associate Professor of Finance

In the Finance Lab, I’ll be teaching ‘Financial Trading and Strategic Simulation,’ a new course where students will engage in high-risk trading simulations. New hardware will increase simulation speed to better mimic that of Wall Street, while enhanced seating arrangements will make student collaboration easier and facilitate peer teaching and active learning. Additional monitors throughout the lab will help students to visualize more markets at one time and to display their simulations for a deeper class discussion around trading strategy.

Walter Hlawitschka, PhD
Associate Professor of Finance

Photos by Joe Adams
New to Fairfield Dolan, Rev. Gregory Konz, S.J. has joined the School as special assistant to Dean Zhan Li, assisting in the preparation for the upcoming accreditation report and helping to implement strategic plans. Fr. Konz comes to Fairfield most recently from Georgetown University, where he spent three years as the minister of the Georgetown Jesuit community. Prior to that, he was the treasurer for the Jesuit Conference of the Society of Jesus from 2010 to 2016.

Although he has taught classes in entrepreneurship, ethics, and organizational behavior during his career at various Jesuit schools across the country, most of Fr. Konz’s career has been spent in academic administration. He has a divinity degree from the Melbourne College of Divinity in Australia and a PhD in business administration from Saint Louis University in Missouri.

To introduce him to the Fairfield community, we asked Fr. Konz to share a bit about himself.

Where did you grow up?
I was born and raised in Phoenix, Arizona. I went to the local parish school and then to Brophy College Preparatory, the local Jesuit high school. And I stayed in the area, getting my undergraduate degree and then my MBA from Arizona State in Tempe.

Most Jesuits are very well-traveled. Do you have a favorite place?
I just love San Francisco for its theatre and dance, its diversity, and its restaurants. Second on my list is Chicago – it’s bigger and higher energy, but I like it for the same reasons. I spent some time in Australia 30 years ago and remember it as being more laid back than the U.S., and in many ways more egalitarian – there was no tipping, for instance, and when you rode in a cab, you took the front seat.

Are there any books that have particularly influenced you?
As far as business and management, I think Chris Lowney’s _Heroic Leadership_ and Doris Kearns Goodwin’s _Team of Rivals_ would top my list. Lowney provided a structure that gave me a better way to apply what I had learned about management and leadership in my own life. And I’ve found what I learned from _Team of Rivals_ about bringing people together and helping them transcend their differences most helpful in my dealing with teams. I’m also a Roman history buff, and I’m always reading books like _Caesar_ by Adrian Goldsworthy. I think that started when I was at Brophy and had to take Latin. In my third year, I remember my Jesuit teacher telling me, “Mr. Konz, you don’t have the brains for Latin.” Well, I dropped it and went on to AP physics and calculus, which I guess I did have the brains for! But I always kept my love for that period of history.

Do you follow any teams?
I’ve been a Green Bay Packers fan all my life. When I was growing up, Arizona didn’t have a team, but the Packers were on TV every Sunday. Those were the Lombardi years, and I’ve been a fan ever since.

“I was born and raised in Phoenix, Arizona. I went to the local parish school and then to Brophy College Preparatory, the local Jesuit high school.”

Fr. Greg Konz
Special Assistant to the Dean
Concentration in Hospitality and Tourism Management

This new concentration is an innovative mix of academic skills in management, accounting, and marketing, with an immersive experience in one of the world’s most cherished cities.

Last year, Fairfield Dolan’s Management program introduced a new concentration in hospitality and tourism. Like all well-rounded programs, it’s a solid mix of classroom knowledge combined with experiential learning. Best of all: that experiential learning involves a year in Florence, Italy, one of the most visited cities in the world, and one that arguably knows a thing or two about hospitality and tourism.

Arlette Zoé Medina-Rodríguez ’20 is one of two rising seniors currently in the program. She completed her Fairfield University and business core courses during her first two and a half years at Fairfield, then headed to Florence in the second semester of her junior year, ready to be immersed in all aspects of the industry. Since arriving in Florence last January, she’s done a supervised rotation in a Florentine restaurant that’s run by the professors from Florence University of the Arts (FUA), Fairfield’s partner in the program. This summer, she finished a 9-week rotation at a small, historic bed-and-breakfast a short walk from the Duomo. In the fall, she’ll be actively engaged in event planning at FUA while taking the required five classes per semester.

Students in the concentration learn those practical skills necessary for success in the field, like the number of servers needed per number of customers, how to price a meal, and the costs associated with running a small business. They also have the option to choose internships based on their interests. Medina-Rodríguez spent six weeks learning about different types of wines and how to serve them, while others studied cooking or pastry making. As a bonus, Medina-Rodríguez, a native of Puerto Rico and already fluent in English and Spanish, has sharpened her Italian language skills considerably — a plus that will give her a head start in the job market.

What has she learned that she couldn’t in a classroom? “The importance of customer service,” she says without hesitation. “I’ve learned how to feel clients’ energy and adapt to what they want. At the restaurant, I suggested dishes for different diets and learned to communicate each person’s needs to the kitchen. At the hotel, I can be a tour guide, interpreting a map or suggesting places to visit based on what their interests are. Some guests ask for dress suggestions. I’m there on my own, so I handle any issue that comes up. It gives me perspective and is a great way to learn.”

An accomplished equestrian (she’s been riding competitively since she was 14), Medina-Rodríguez says her years in the saddle have provided good training for her chosen career path. “Competing has taught me to work hard and be humble,” she says. “And you have to gauge the personality of your horse, just as you have to gauge personality with people. You learn to interact with each one differently.”

ABOVE: Arlette Zoé Medina-Rodríguez ’20 exploring the streets of Florence, Italy.
Business Analytics Showcase 1
Local businesses, including BlumShapiro, Synchrony Financial, and Travelers demonstrated the role analytics plays in their companies.

Money TALKS Seminar
This seminar covered financial planning for college students and new graduates.

Excel Workshop Series
Three sessions were dedicated to Introduction to Excel, Intermediate Excel, and Advanced Excel skill-building.

Dean’s Executive Forum: Women in Leadership 2
Six Class of 2004 alumnae shared their insights and experience as women business leaders across industries; the panel was comprised of Ursula Hurley, vice president and treasurer at JetBlue Airways, Lindsey Moore, CFO of Bloomberg Enterprise Sales and Analytics, Lindsay Muldoon, vice president of Northern Trust Global Fund Services, Natalie Reska, managing director and head of Americas Institutional Commodities Sales at Bank of America, Lindsay Sampson Bishop, partner at K&L Gates, and Colleen Tycz, director, national account manager, Retirement Solutions Division at Legg Mason Global Asset Management. These women — college roommates while at Fairfield — remain close friends, providing mentorship to one another as they make their way through their professional lives.

Accounting Welcome Back Social 3
Fairfield Dolan students networked with ten accounting firms at the Accounting Welcome Back Social.

Business Etiquette Dinner 4
A professional etiquette consultant guided students as they participated in a mock business dinner with alumni and professionals.

Advisory Board Meeting in New York City 5
Pictured: Valeria Martinez, associate professor of finance, Kathy Nantz, interim associate dean, Rajasree Rajamma, associate professor of marketing, and Zhan Li, dean.

Rotman International Trading Competition 6
Finance students landed in 13th place in competition with students from 50 top universities from five continents. The awards ceremony was held at the Hockey Hall of Fame in Toronto. (l-r) Julian Falcioni ’19, Michael Clarkson ’19, Shane Levi ’19, Walter Hlawitschka, PhD, associate professor of finance, Justin John ’20, Chris Mauceri ’19, and Connor Kogut ’20.
Dean's Executive Forum: Cryptocurrency — What, Why, and How it’s Changing Society
CEO of Horizon Kinetics, Murray Stahl, explained how cryptocurrency fits into modern day business and how it will revolutionize the way we do banking.

Global Partnership
MOU agreements were signed with the Shanghai University of Finance and Economics and the University of International Business and Economics.

CBS Sports Digital Networking Event — CBS Interactive
The Marketing Club hosted campus partners of CBS Interactive to discuss potential career paths and opportunities.

MSA Welcome Back / Welcome Aboard
The Fairfield Dolan Accounting Department welcomed class of 2021 MSA students.

Dolan Lecture
Four-star Admiral James Stavridis delivered the Dolan Lecture, entitled “21st Century Leadership: Challenges and Opportunities.”

Fairfield University Innovative Research Symposium
Students from MG385 “Managing People For Global Business,” the management capstone course, presented Culture Analysis and Human Resource Management Implications for Africa, Latin America, Middle East, Asia Pacific, and China; with Provost Christine Siegel, PhD, and Mousumi Bhattacharya, PhD, associate professor of human resources and strategic management.

Fairfield StartUp Showcase
$31,000 was awarded at the eighth annual Fairfield StartUp Showcase.

Visit to Pepperidge Farm
Students of Rajasree Rajamma, PhD, associate professor of marketing, and students from her MK321 “Marketing Channels” class, visited Pepperidge Farm to gain insight into how a large corporation manages distribution channels.

Chinese Executive Delegation
The Chinese Executive Delegation attended a financing and leasing workshop at Fairfield Dolan.

New Charles F. Dolan School of Business Opens
The Fairfield University community toured the new building on the first Friday of the academic year.
Nazli Sila Alan, PhD
Assistant Professor of Finance
• Her co-authored paper “Resiliency and Stock Returns,” was accepted for publication in The Review of Financial Studies.
• Presented at the Equity Markets Trading and Experiential Learning Conference in New York as part of a panel entitled, “Furthing the Teaching of Trading, Liquidity, and Market Structure: Their Impact on the Marketplace.”
• Served as discussant and session chair at the Southern Finance Association annual meeting in Miami.

Katsiaryna Salavei Bardos, PhD
Associate Professor of Finance

Mousumi Bhattacharya, PhD
Associate Professor of Management
• Published her paper “Things That Work, entitled “Foreign Exchange Market Intervention and Asymmetric Preferences.”

Paul Caster, PhD, CPA
Professor of Accounting
• Presented his paper “Automating the Bank Confirmation Process: An Analysis of Auditor and Bank Errors” at the American Accounting Association Auditing Section Midyear Meeting in Nashville.

Arjun Chadhuri, PhD
Professor of Marketing
• Presented his paper “The Role of Rationality in Creating Store Value” at the 26th International Conference on Retailing and Consumer Science in Tallinn, Estonia.

Michael Coyne, PhD, CPA
Associate Professor of Accounting
• Presented his paper “How Management Accounting Helped General Motors Change the Automotive Industry” at the 44th Annual Economics and Business History (EBHS) Conference in Detroit.

Paul Daulerio, PhD
Associate Professor of the Practice of Business Management
• Received the 2018-19 Charles F. Dolan School of Business Teaching Excellence Award for dedicated service to students. This award is determined by votes from Fairfield Dolan students.

Cathy Giaponni, PhD
Associate Professor of Management and Jeffrey Moretz, PhD
Assistant Professor of Management
• Published the article “Stakeholders and Firm Value” at the Eastern Academy of Management Conference.

Mark LeClair, PhD
Professor of Economics
• Published “The Unfulfilled Promise of FTAs: Economic and Financial Crises and the Failure of MERCOSUR to Expand Intra-Regional Trade” and “Malfeasance in Nonprofit Organizations: Characteristics, Impact on Donor Confidence, and Implications for Governance.”

Neal Lewis
Adjunct Professor of Information Systems and Operations Management

Lisa Mainiero, PhD
Professor of Management
• Published “The My Student Leader App: How Mobile Technology Enhances Campus Service Leadership Initiatives” in the Journal of Leadership Education.

Valeria Martinez PhD
Associate Professor of Finance
• Her co-authored article “Flipped Versus Traditional: An Analysis of Teaching Techniques in Finance and Psychology” was published in Teaching and Learning Inquiry.

Dawn Massey, PhD, CPA, CGMA
Professor of Accounting
• Presented her paper “Things That Go Trump in The Night: Dark Ethical Leadership, Social Identity and the Power of The Tax Authority” at the Canadian Academic Accounting Association Conference.
• Had two peer-review book chapters accepted in the following texts: “Personal Tax Compliance: Ethical Decision Making

**John McDermott, PhD**
Associate Professor of Finance
- Served as a panel member on “Asset Allocation and Portfolio Construction for Dynamic Market Conditions” at the 23rd Private Wealth Management Summit in Boston.

**Camelia Micu, PhD**
Associate Professor of Marketing and **Michael Sciandra, PhD**
Assistant Professor of Marketing
- Published the co-authored paper “Understanding Social Media: The Effect of Belief Type and Product Type on Consumers’ Social Media Use” in the *Journal of Marketing Theory and Practice*.

**Iman Naderi, PhD**
Assistant Professor of Marketing
- Presented “The Interactive Effects of Product Design and Environment Congruence on Consumers’ Cognitive and Affective Responses” at the Academy of Marketing Science World Marketing Congress in Edinburgh, Scotland.
- His co-authored paper “Human Resource Management Challenges Facing Franchise Businesses” was accepted for publication in *Personnel Review*.

**John Neal**
Professor of the Practice, Marketing Department
- Received the Fairfield University COSO 2019 Club Advisor of the Year Award for advising the Marketing Club.

**Carl Scheraga, PhD**
Professor of Management
- Received the 2019 Transportation Research Forum (TRF) Herbert O. Whitten Service Award for his contributions to the organization.

**David Schmidt, PhD**
Associate Professor of Business Ethics
- Facilitated four ethics workshops for the American Bankers Association at the University of Pennsylvania Stonier School of Banking.

**Vishnu Vinekar, PhD**
Associate Professor of Information Systems and Operations Management
- Completed a faculty fellowship for Navigator’s Group, a $2 billion specialty insurance company headquartered in Stamford, Conn., through the Business Council of Fairfield County.

**Ying Zhang, PhD**
Associate Professor of Finance
- His paper “Industry Concentration and U.S. REIT Returns” was accepted for publication in *Real Estate Economics*.
- His paper “Property Prices: How Effective is the Property-Purchasing Limitation Policy for Managing Affordability?” was accepted for publication in *International Real Estate Review*.

**Accounting faculty Joan Lee, CPA, PhD, and Patricia Poli, CPA, PhD, were honored with the 2019 American Accounting Association (AAA) Outstanding Accounting Educator Award and the Outstanding Service Award, respectively, presented at the AAA Annual Meeting in San Francisco.**

**BELOW FROM LEFT:** Joan Lee, CPA, PhD receiving the AAA Outstanding Accounting Educator Award, pictured with Steve Kaplan, Vice President of Education of the American Accounting Association. Patricia Poli, CPA, PhD, receiving the AAA Outstanding Service Award, pictured with Marc Rubin, President of the American Accounting Association.
At Bank of America our purpose is to make financial lives better for our customers, our clients, and our communities through the power of every connection. We are focused on driving responsible growth through initiatives that deploy capital, help create jobs, develop our communities, foster economic mobility, and address society’s biggest challenges.

“At Bank of America is proud of our expanding partnership with Fairfield University which is preparing students with skills and real-world experiences to be successful in our global economy, including the Dolan School of Business Professional Development Series and the new Women Scholars and Women in Quant mentoring programs. As workforce skills continue to evolve, this combination of direct business experiences with inspired academic learning will continue to be a powerful way to prepare students for career success.”

Bill Tommins
Southern CT Market President

Future Tech Enterprise, Inc. is an award-winning, global IT solutions provider for leaders in the aerospace, defense, education, healthcare, and government sectors. We help companies solve their toughest IT challenges and are leading business transformations with emerging technologies.

“As a lifelong entrepreneur, I am excited to see the training and real-life preparation that students are getting from the Dolan School Entrepreneurship Club and the Fairfield StartUp Showcase. By taking advantage of these and other opportunities, students will be well-prepared to create their own entrepreneurial paths.”

Bob Venero, P’21
CEO

Future Tech Enterprise, Inc.

At NFP, our solutions and expertise are matched only by our personal commitment to each client’s goals. We’re a leading insurance broker and consultant that provides employee benefits, property and casualty, and retirement and individual private client solutions.

“At NFP, we know that when you invest in your people and do things the right way, success follows. This approach requires courageous leadership. The Dolan School cultivates leaders who are ethical, socially responsible, and committed to their employees. As a proud alumnus and University trustee, I’m honored NFP is a corporate partner of such a fine institution.”

Doug Hammond ’86
Chairman and CEO

NFP

Symmetry Partners, LLC is an investment advisory firm that sidesteps traditional investment approaches and looks instead to academia for investment insight. The Glastonbury-based boutique investment management firm has built a thriving business providing portfolio management to individuals, retirement plans, and institutions.

“Symmetry is dedicated to helping our clients reach their financial goals through innovative, academically derived investment solutions. Our team consists of many proud Dolan graduates and affiliates including our chief investment strategist and director of research, as well as numerous interns. Our partnership is invaluable and integral to Symmetry’s growth.”

Patrick Sweeney ’83
Partner and Co-Founder

Symmetry Partners, LLC
The Charles F. Dolan School of Business is committed to the Jesuit Catholic tradition of educating the whole person (cura personalis) by fostering an engaging and diverse learning community of educational excellence and relevancy. We do this with nationally recognized programs and innovative curricula, informed by the balanced teaching, research, and service contributions of outstanding faculty and staff, and supported by local and global partnerships. Fairfield Dolan strives to develop socially responsible, intellectually curious, ethical, compassionate global business leaders who excel in their careers and lead meaningful lives.