

# Marketing and Communications Division — Marketing Teams and Functions

**CAS**

MARKETING MANAGER  
**Audra Bouffard**

DESIGNER  
Kim Szabo / Freelance

DIGITAL MARKETING AND MEDIA  
STAFF\*

**DSB**

MARKETING MANAGER  
**Allison Wade**

DESIGNER  
Curtis Ebdon / Freelancer

DIGITAL MARKETING AND MEDIA  
STAFF\*

**PART-TIME PROGRAMS**

MARKETING MANAGER  
**Audra Bouffard**

DESIGNER  
Kim Szabo / Freelancer

DIGITAL MARKETING AND MEDIA  
STAFF\*

**SON**

MARKETING MANAGER  
**Sara Colabella**

DESIGNER  
Ed Ross / Freelancer

DIGITAL MARKETING AND MEDIA  
STAFF\*

**ADMISSIONS**

STRATEGIC MARKETING LIAISON  
**Katie Magee**

MARKETING MANAGER  
**Audra Bouffard**

DESIGNER  
Kim Szabo

DIGITAL MARKETING AND MEDIA  
STAFF\*

**GSEAP**

MARKETING MANAGER  
**Allison Wade**

DESIGNER  
Ed Ross

DIGITAL MARKETING AND MEDIA  
STAFF\*

**SOE**

MARKETING MANAGER  
**Jeannine Graf**

DESIGNER  
Ed Ross / Freelance

DIGITAL MARKETING AND MEDIA  
STAFF\*

**CENTERS - SPECIAL PROGRAMS**

*Academic Excellence, Judaic Studies, Study Abroad, ACDC* | *Center for Ignatian Spirituality, Catholic Studies, Faith and Public Life, Office of Service Learning.*

STRATEGIC MARKETING LIAISON - **Katie Magee**

MARKETING MANAGER  
**Sara Colabella** | **Jeannine Graf**

DESIGNER - Ed Ross • DIGITAL MARKETING AND MEDIA - STAFF\*

**ARTS**

STRATEGIC MARKETING LIAISON  
**Alistair Highet**

FUMA MARKETING MANAGER  
**Tess Long**

QUICK CENTER MARKETING MANAGER  
**Jeannine Graf**

QUICK CENTER  
DESIGNER - Kim Szabo

**BMA, WALSH GALLERY, ARTS & MINDS**  
DESIGNER - Ed Ross

DIGITAL MARKETING AND MEDIA - STAFF\*

**ADVANCEMENT**

*Alumni Relations, Development* | *Athletic Fund Raising, Campaign*

MARKETING MANAGER  
**Maria Showman**

DESIGNER - Ed Ross

DIGITAL MARKETING AND MEDIA  
STAFF\*

MARKETING MANAGER  
**Maria Showman**

DESIGNER - Kim Szabo

DIGITAL MARKETING AND MEDIA  
STAFF\*

**STUD. AFFRS/ADM SERV**

*Student Activities, Diversity Programs, Parents*

MARKETING MANAGER  
**Sara Colabella**

DESIGNER - Curtis Ebdon / Freelancer

DIGITAL MARKETING AND MEDIA  
STAFF\*

**ATHLETICS**

STRATEGIC MARKETING LIAISON  
**Teddy DeRosa**

MARKETING MANAGER  
**Zach Dayton**

DESIGNER - Kim Szabo

DIGITAL MARKETING & MEDIA - STAFF\*

**INTERNAL COMMUNICATIONS**

STRATEGIC MARKETING LIAISON  
**Alistair Highet**

DIGITAL MARKETING AND MEDIA  
STAFF\*

**FINANCE/ITS/HR/LIBRARY**

MARKETING LIAISON  
**Katie Magee**

DESIGNER  
Ed Ross

DIGITAL MARKETING AND MEDIA  
STAFF\*

**FAIRFIELD U. MAGAZINE**

EDITORS  
**Alistair Highet / Tess Long**  
Copy Editor - Jeannine Graf

Marketing managers will write for the *Fairfield U. Magazine* as assigned.

DIGITAL MARKETING AND MEDIA  
STAFF\*

**NEWS@FAIRFIELD**

EDITORS  
**Alistair Highet / Jeannine Graf**

Marketing managers will write for the *News@* as assigned.

DIGITAL MARKETING AND MEDIA  
STAFF\*

**PRESIDENT'S OFFICE**

WRITER/EDITOR  
**Alistair Highet**

Marketing managers will write/edit for the President's Office as assigned.

DIGITAL MARKETING AND MEDIA  
STAFF\*

**COMMUNITY RELATIONS  
GOVERNMENT RELATIONS**

LIAISON  
**Teddy DeRosa**

**\*DIGITAL MARKETING & MEDIA STAFF**

DIGITAL MARKETING, WEB  
Richard Wagner

DIGITAL MARKETING, EMAIL  
Richard Wagner

DIGITAL MARKETING, SOCIAL  
Eric Mayrhofer

DIGITAL MEDIA & CONTENT MARKETING  
Susan Cipollaro

DIGITAL MEDIA & PR  
Teddy DeRosa

**BOOKSTORE**

MARKETING LIAISON  
**Teddy DeRosa**

**PHOTOGRAPHY**

Contact marketing manager for each area

LIAISON  
**Alistair Highet**

SUPPORT  
Jennifer Sirella

**ADVERTISING**

STRATEGIC MARKETING LIAISON  
**Alistair Highet**

MARKETING LIAISON - **Tess Long**

SUPPORT - Jennifer Sirella

DIGITAL MARKETING AND MEDIA  
STAFF\*

**ACADEMIC PR  
& THOUGHT LEADERSHIP**

LIAISON  
Susan Cipollaro

**PROVOST OFFICE**

STRATEGIC MARKETING LIAISON  
**Katie Magee**

MARKETING MANAGER  
**Allison Wade**



Fairfield University