

# iTunes University at Fairfield U

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# Session Breakdown

- What is Podcasting?
- Why iTunes U? (The Benefits)
- Examples at Fairfield
- How do you use it?
- Creating Content
- References



# What is Podcasting?

- The History
  - How did Podcasting start?
    - Adam Curry (The Pod Father)
    - iPods
    - Apple (iPod + Broadcast = Podcast)
- Definition
  - Technology that applies:
    - Time Shifted
    - Portable
    - Media
  - Subscription Service



# What is Podcasting?

- The Parts/Technology
  - What is Podcasting made up of?
    - RSS Feeds (Really Simple Syndication)
    - XML (Extensible Markup Language)
    - Aggregators (Software Programs)
      - iTunes



# What is Podcasting?

- The Myths
  - You don't need to be a programmer!
  - Audio, Video, and PDF!
  - Mac and PC!
  - You don't need to have an iPod!
  - What a podcast is...



# Why iTunes U? (The Benefits)

- An Online Learning Environment for Digital Content
- An easy way to distribute audio and video content
- No need for other programs to create podcasts
- Simple
- Reliable
  - **Apple hosts all content**
- Vs. WebCt and StagWeb



# iTunes U Examples at Fairfield

- Music
- English
- Nursing
- Religious Studies
- Chemistry
- Educational Technology
- Modern Languages
- Abroad
- Writing Center



# iTunes U at other Universities

- Internet Addresses:
  - [itunes.stanford.edu](http://itunes.stanford.edu)
  - [itunes.berkeley.edu](http://itunes.berkeley.edu)
  - [www.asu.edu/itunes](http://www.asu.edu/itunes)
  - [itunes.uis.edu](http://itunes.uis.edu)
  - [itunes.tamu.edu](http://itunes.tamu.edu)
  - [www.dent.umich.edu/itunes](http://www.dent.umich.edu/itunes)
  - [www.fuqua.duke.edu/itunes](http://www.fuqua.duke.edu/itunes)
  - [itunes.bus.umich.edu](http://itunes.bus.umich.edu)



# How do you use it?

- Student View
  - Student User Guide
- Instructor View
  - iTunes U User's Guide



# How do you use it?

## Instructor View continued...

- System Requirements and Initial Setup
- Organizing your course:
  - The course page and editable options
  - Creating Tabs (setting permissions)
  - Uploading files
    - **File Formats that are supported**
- Student access to your course



# Creating Content

- For audio recording
  - Using iPods & Microphones
- Using Video
- Using PDF's
  
- Perfect the creation of digital content
  - Work through the technology obstacles (digitizing/formatting)



# References

- [www.fairfield.edu/itunesu](http://www.fairfield.edu/itunesu)
- [www.apple.com/education/products/ipod/itunes\\_u.html](http://www.apple.com/education/products/ipod/itunes_u.html)
- [www.apple.com/support/itunes\\_u](http://www.apple.com/support/itunes_u)
- [www.google.com](http://www.google.com)
- [Podcasts.yahoo.com](http://Podcasts.yahoo.com)
- [Mypodcastcenter.com](http://Mypodcastcenter.com)
- iTunes Music Store
- <http://www.apple.com/ilife/tutorials/itunes>
- <http://www.apple.com/education/itunesu/faculty.html>



# iTunes University at Fairfield U

Please fill out the training survey!

<http://data.fairfield.edu/cns/workshop>

Training Website and E-mail:

- [www.fairfield.edu/cnstraining](http://www.fairfield.edu/cnstraining)
- [cnstraining@mail.fairfield.edu](mailto:cnstraining@mail.fairfield.edu)

THANK YOU!!

