

Why Podcast?

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Session Breakdown

- Why Podcasting in general?
- Why Podcasting from an Institutional standpoint?
- What is Podcasting?
- The Benefits
- The Outcome
- What's Involved
- Examples at Fairfield
- Related Issues
- Why Podcast from a Faculty standpoint?



Why Podcasting, in general?

- Promotes creativity
- To Grow and Serve your Audience
- Explore the Future of Media
- Get content out that you previously couldn't
- Establish yourself as an authority
- Use other people's knowledge



Why Podcast from an Institutional Standpoint?

- Helping faculty incorporate technology into their curriculum
- Growth of technology savvy students
- The availability of popular technology products:
 - **The iPod**
- How to leverage this technology and apply it to the academic arena?



What is Podcasting?

- The History
 - How did Podcasting start?
 - Adam Curry (The Pod Father)
 - iPods
 - Apple (iPod + Broadcast = Podcast)
- Definition
 - Technology that applies:
 - Time Shifted
 - Portable
 - Media



What is Podcasting?

- The Parts/Technology
 - What is Podcasting made up of?
 - RSS Feeds (Really Simple Syndication)
 - XML (Extensible Markup Language)
 - Aggregators (Software Programs)
 - iTunes



What is Podcasting?

- The Myths
 - You don't need to be a programmer!
 - Audio, Video, and PDF!
 - Mac and PC!
 - You don't need to have an iPod!
 - What a podcast is...



The Benefits

- More Options
- An easy way to distribute audio and video content
- #1 benefit is Review
- Other strategies:
 - Pre-lecture homework
 - Blended Learning
 - Students create the content



The Outcomes

- An online learning environment for digital content
- Faculty Responses
- Student Responses



What's Involved?

- Must follow the basic rule:
 - Make it simple and reliable
- Work with Faculty:
 - Purchase iPods & Microphones
 - Perfect the creation of digital content
- Work through the technology obstacles (digitizing/formatting)
- Incorporate Students



Podcasting Examples

- Music
- English
- Nursing
- Religious Studies
- Chemistry
- Educational Technology
- Modern Languages
- Abroad
- Writing Center
- iTunes University



Related Issues?

- There is a learning curve
- Intellectual Property issues
- Ownership of Content
 - Manipulating Content
- Philosophical Debate



Why Podcasting from a Faculty Standpoint?

- Alfred Benney
 - Professor of Religious Studies
- Main Points
 - Support Lecture, Discussion, Demonstration
 - Student Tutorial and Review
 - Issue of Students not going to class or not listening to the available lecture at all
 - Make the students who missed class decide what was the “important” material by reviewing the lecture



Why Podcasting from a Faculty Standpoint?

- Alfred Benney continued...
 - Professor Review
 - Teaching Assessment
 - Archive/Preservation purposes
 - Drawbacks: Virtual Interaction with Students
 - Technology Support



References

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Why Podcast?

Questions?
and
THANK YOU!!

