

Podcasting Software
The options and the advantages and disadvantages of each

- **iTunes: www.apple.com**

Basic

1. Mac – VODcaster

- The purpose – You already have your audio and video files created and produced and you want to make a podcast as quickly as possible.
- Free
- Creates the XML for you

Disadvantages

- Have to move up the podcast files manually to a web hosting site

Mac other software – Viddy Up, Podcaster, SnapZ Pro X

PC – Spunkicast

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Intermediate

1. Mac – Profcast

- The purpose – records a presentation (PPT or Keynote) as you give it and can create a podcast.
- Records slide timings
- Must use a mic to record voice
- Uses m4b format, enhanced podcasts
- Must publish as a podcast separately, ---Creates RSS for you
- Can save as a media file without the RSS file
- Does not capture PPT animations
- Does not capture audio embedded in slides (yet!)
- Can send to iWeb and GarageBand for enhancement
- Can publish via FTP for you
- \$27 a license or so.

2. Mac – Microsoft PowerPoint 2004

- Purpose – can convert a presentation into a quicktime movie. Built in to PowerPoint.
- Keeps most of the animation in the movie.

- Keeps the embedded audio in the movie if it has it, using the narration function.
- Slide show>record narration, voice audio for PPT presentation.
- Free, don't need quicktime.

Disadvantages

- Have to import the converted movie into a podcast creating program.
- Can't convert to movie on PC. Have to use/buy a third party converter.
- Large file size.

PC – Microsoft PowerPoint 2003

- Same as Mac PPT
- But can't convert to a movie on PC. Have to use/buy a third party converter.
- Can save PPT slides as jpegs and import them into Quicktime Pro. Record an audio track in Quicktime and import that. The only issue is slide timings, which is limited.

3. Mac and PC – Quicktime

- The purpose – record audio and video
- Present a movie as a slide show, frame by frame
- Create a slide show using jpegs (Can save your powerpoint slides as jpegs and import them into quicktime)
- Annotate a slide show
 - Mac – record and add to selection and scale
 - PC – record and add a separate audio track
- Create an image from a movie
- Convert a file into quicktime
- Select a playing part of a movie
- Cut, copy, delete movie parts
- Work with tracks (video, audio, text)
- Multiple movies in the same frame
- Create a chapter list (which is ridiculous!!)
- Poster frame
- Playback settings
- Exporting options

Disadvantages

- Can't manipulate slide transition time very well.
- The process of adding chapters is ridiculous
- Have to import the movie in to a podcast creating program
- \$50 a license or so

4. **iWeb - Mac**

- Purpose – create a web page using built in templates that includes adding blogs, podcasts, easy publishing. You already have your content (audio and video created)
- Creates the RSS/XML for you
- Can publish via FTP, built in.

Disadvantages

- Can not create, record, edit audio/video.
- \$30-\$40, part of iLife

5. **Microsoft Producer for PowerPoint – PC**

- Record audio and video to add to your powerpoint presentation.
- Disadvantage: Can not convert to video.
- Exports to html format.

6. **Camtasia - PC**

- Screen capture software.
- Exports out to a video format.
- Not free.

Advanced

1. **GarageBand - Mac**

- Purpose – can create audio, enhanced, video and enhanced video podcasts.
- Can create/record audio and video
- Work with tracks
- Add chapters or markers
- Add episode artwork
- Uses .m4a format
- Video track will use .m4v format
- Can export to iWeb

- \$30-\$40, part of iLife

Disadvantages

- Have to export to another application that creates the podcast.

Other

- Need usb microphones for the macs
- Use of iTunes on how to subscribe to podcasts and manage them
- People's computers need to be updated to the latest version of Quicktime and iTunes

Conclusion

- Users may have to use a combination of programs depending on what they want to do.