



Marketing and Communications Division — Marketing Teams and Functions

ACADEMICS AND ADMISSION

CAS	DSB	SON	UC	GSEAP	SOE
ACCOUNT MANAGER Carolyn Arnold x3392 DESIGNER Ed Ross WEB Lisa Roberts MEDIA Nancy Habetz	ACCOUNT MANAGER Carolyn Arnold x3392 DESIGNER Ed Ross WEB Lisa Roberts MEDIA Meg McCaffrey	ACCOUNT MANAGER Nina Riccio x3329 DESIGNER Roberta Reynolds WEB Laura Johnson MEDIA Meg McCaffrey	ACCOUNT MANAGER Nina Riccio x3329 DESIGNER Roberta Reynolds WEB Lisa Roberts MEDIA Joan Grant	ACCOUNT MANAGER Meredith Guinness x3444 DESIGNER Kim Szabo WEB Lisa Roberts MEDIA Joan Grant	ACCOUNT MANAGER Meredith Guinness x3444 DESIGNER Roberta Reynolds WEB Laura Johnson MEDIA Meg McCaffrey
CENTERS - SPECIAL PROGRAMS		CAMPUS CURRENTS	ADMISSION	THE ARTS	
<i>Academic Excellence, Catholic Studies, Faith & Public Life, Judaic Studies, Ignatian Residential College</i> ACCOUNT MANAGER Carolyn Arnold x3392 DESIGNER Ed Ross WEB Lisa Roberts MEDIA Nancy Habetz		EDITOR Meredith Guinness x3444 DESIGNER Annie Forstrom WEB Lisa Roberts	MARKETING LIAISON Cathy O'Donnell x3320 (with support from Nina Riccio x3329) DESIGN SUPPORT Annie Forstrom WEB Laura Johnson MEDIA Nancy Habetz	<i>Fairfield Theatre, Quick Center, etc.</i> MARKETING LIAISON Cathy O'Donnell x3320 DESIGNER Ed Ross WEB Laura Johnson MEDIA Joan Grant	

TBA* – position formerly occupied by Barbara Kieman

ADVANCEMENT AND STUDENT AFFAIRS

ADVANCEMENT ASSIGNMENTS INCLUDE: <i>Alumni Relations, Development</i> ACCOUNT MANAGER Virginia Weir x3259 DESIGNER Kim Szabo WEB Virginia Weir MEDIA Nancy Habetz	STUDENT AFFAIRS ASSIGNMENTS INCLUDE: <i>Athletics, Student Diversity Programs, Parents</i> ACCOUNT MANAGER Deirdre Bennett x3201 DESIGNER Kim Szabo WEB Deirdre Bennett MEDIA Nancy Habetz	INFORMATION SERVICES <i>Library, Media Center</i> MARKETING LIAISON Scott Barnett x3503 DESIGNER Kim Szabo WEB Laura Johnson MEDIA Meg McCaffrey	FINANCE MARKETING LIAISON Martha Milcarek x2118 DESIGNER Annie Forstrom WEB Laura Johnson MEDIA Nancy Habetz
FAIRFIELD NOW EDITOR TBA* ALL account managers will write/edit for the <i>Fairfield Now</i> magazine as assigned.	PRESIDENT'S OFFICE WRITER/EDITOR TBA* Other account managers will write/edit for the President's Office as assigned.	ADVERTISING ACCOUNT MANAGER FOR CENTRALIZED ADVERTISING EFFORTS Cathy O'Donnell x3320 SUPPORT Jennifer Sirella	NOTE: Photojournalist (Jean Santopatre), Printing and Graphic Services, Sports Information, Sports Marketing, and Media Center will participate with core teams on a project-by-project basis.