

Fairfield University Exchange with Helsinki Business Polytechnic (HELIA), Finland



Where??

Helsinki Business Polytechnic (HELIA), Finland

When??

Attend either fall or spring semesters

Deadline for application:

May 1, for fall semester
October 1 for spring semester.

Pay Fairfield Tuition and use your financial aid.

Business Courses Taught in English

Dolan School of Business Dean's Office
(203) 254-4070 or
<http://www.fairfield.edu>

University College
(203) 254-4000 x4220
or e-mail
studyabroadoffice@mail.fairfield.edu

HELIA – Helsinki Business Polytechnic
<http://www.helia.fi>

A Dolan School of Business Exchange Program with Fairfield University and Helsinki Business Polytechnic (HELIA), Finland.

✚ **Earn Fairfield credit** in Business at the Helsinki Business Polytechnic, a multidisciplinary institution of higher education, one of the biggest of its kind in Finland. Helsinki Business Polytechnic offers students an international learning environment with a wide variety of higher education level studies. All this in Finland's capital Helsinki, which together with its surroundings is at present the most rapidly progressing area in Finland.

✚ Finland is a bilingual country, both Finnish and Swedish being official languages. The most widely studied foreign language is English, followed by German and French. You can get by in most situations with English, including almost all public offices, shops restaurants and bars.

✚ Program Requirements--You must be accepted into the Dolan School of Business or be an International Studies major and be in good academic and disciplinary standing.

Business Courses (Subject to change)

Dolan School of Business Courses	HELIA Equivalent Courses
Marketing elective (3 credits) or International Studies electives (6 credits)	International Market Research Project (kan12L)
MK 322 Business to Business Marketing (3 credits)	Business to Business Marketing (mar281)
MK 341 Brand Management (3 credits)	Managing Global Brands (mar541)
Marketing elective (3 credits) or Management elective (3 credits)	Service Management Case Study (mar22L)
FI 200 Global Capital Markets (3 credits) or FI 240 International Finance (3 credits) or International Studies Elective (3 credits)	Financial Planning and International Finance (las141)
IS&OM elective (3 credits)	Database Project (atk88DE)
IS&OM elective (3 credits) or IS&OM 395 (3 credits)	International Multimedia Workshop (sys01D)
IS&OM elective (3 credits)	Electronic Business and the Digital Economy (sys45D)
Management elective (3 credits)	Knowledge Management (joh641)
Management elective (3 credits)	The Functioning Work Organization (joh601)
Management elective (3 credits)	Seminar in Competitive Strategy (joh521)
Management elective (3 credits) or International Studies Elective (9 Credits)	International Business Project (kan0711)
Management elective (3 credits) or International Studies elective (3 credits)	International Marketing Analysis Program in Finland (kan161): Part 1, International Business Environment Analysis
International Studies elective (3 credits)	Doing Business in the European Union (kan021), Part 1, European Marketing
International Studies elective (3 credits)	Doing Business in the European Union (kan021), Part 2 European Economics
International Studies elective (3 credits)	Doing Business in the European Union (kan021), Part 3, Community Law
International Studies elective (9 Credits)	Russian Trade and Culture Module (kan14L)