



Update

A PUBLICATION OF THE CHARLES F. DOLAN SCHOOL OF BUSINESS

TABLE OF CONTENTS

Dr. Norm Solomon “passes the baton” as Dean 1

Graduate students take the MBA Oath.... 2

Dolan School listed as one of the best business schools 3

Dean Solomon competes in fourth NYC marathon3

Janet Latuga brings Nicaraguan culture to campus 4

Fanatic about flavor! Robert Rothschild Farm visits the DSB 5

A semester abroad in historical France ... 6

Conlisk Irish Scholarship awarded to 18th student 7

Professor Debra Strauss comments on the food safety law..... 7

Comeback America: Turning the Country Around and Restoring Fiscal Responsibility8

Aaron Chan represents the Dolan School at numerous business conferences 9

Chemistry majors pursue business minors to land dream jobs 10

Newsbreakers 11

Message from the Dean 12

Dr. Norm Solomon “passes the baton” as Dean

By Meg McCaffrey

After ten years of outstanding service as dean of Fairfield University’s Charles F. Dolan School of Business, Norm Solomon has decided to step down at the end of the academic year. After a yearlong sabbatical, Dr. Solomon will return to Fairfield in the fall of 2012 to teach full-time and conduct research. Dr. Donald Gibson, professor of management was named as Interim Dean and Dr. Mark Ligas, associate professor of marketing was named as Interim Associate Dean.



J. Santopadre

After ten years Dr. Solomon steps down from his role as Dean of the Dolan School of Business.

A native of the Bronx, N.Y., Solomon came to Fairfield after serving as dean of the College of Business at Minnesota State University in Mankato, Minn., and soon established himself as a strong proponent of faculty and students. Under his leadership, endowed chairs for faculty were created, while the school was recognized for continued excellence, and was re-accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Solomon’s embracing of the Jesuit mission naturally found its way to the curriculum. The larger picture for him has always concerned creating an environment for students seeking an education in business characterized by Catholic and Jesuit values. He has incorporated cura personalis—a Jesuit value meaning “care of the whole person”—by ensuring student access to faculty mentors throughout their Fairfield educations.

In addition, Solomon has been an active volunteer for AACSB International—the gold standard in business school accreditation. He has served on more than a dozen Peer Review Teams that visit schools to accredit them and he has mentored several schools through the accreditation process. Solomon is also completing a three-year term on the organization’s PreAccreditation Committee, which vets accreditation applications. He is also currently serving as the executive secretary of the North East Business Deans Association, which counts over thirty members.

“I very much look forward to the next phase of my career and having the opportunity to return to my first academic ‘love’—teaching and scholarship,” said Solomon, adding, “I also look forward to being able to spend more time with the true love of my life, my wife Kathy.”



Fairfield
UNIVERSITY

Charles F. Dolan
School of Business

Graduate students take the MBA Oath



Students stand to recite the MBA Oath.

In October, close to 100 students pledged to hold themselves to the highest standard of integrity as MBA candidates. This pledge was the culmination of the Inaugural MBA Oath Project Ceremony, an event organized by students of the Dolan Graduate Business Association (DGBA).

Members of the DGBA felt that sponsoring an Oath-signing was fitting, because as a Jesuit University, Fairfield promotes integrity and ethics in business. Initiating the MBA Oath Project was a logical next step for the DGBA.

Myrsini Papoutsis, assistant dean and director of graduate programs at the Dolan School of Business added, “The DGBA was interested in implementing the oath here at Fairfield so they could build upon the efforts to create a community of MBAs with a high standard for ethical and professional behavior.”

Susan Serven, a DGBA executive board member, noted, “Many graduating MBA and M.S. students realize that integrating integrity and ethics into corporate business models should not just be a professed moral code, but a way to add value to corporations by encouraging them to develop a more inclusive, longer-term view of all global factors involved, including the economy, employees, and the community.”

Several area business leaders, who spoke about current examples where ethics played a large role in business situations, echoed these sentiments throughout the evening.

Fairfield First Selectman Kenneth Flatto, no stranger to the business world before he entered public service, shared with the audience ethical quandaries he encountered when he worked as a CPA. Noting how difficult a situation can be when put to the test in the “real world,” Flatto advised that

the more open you try to be, the better off you’ll be. “Once you start lying, there’s no coming back,” he added.

Members of the MBA Oath Project—which include students at business schools nationwide and professional business organization members—demand that business leaders hold themselves to the highest standard of integrity and service to society. The goal is to spearhead a global movement of MBA-educated managers who lead in the interests of the greater good.



Ken Flatto, Fairfield's First Selectmen, addresses students.

Fairfield alums share their experiences in class

Personal experience and stories do a lot to bring the concepts students learn in class to life. Often Dolan School of Business faculty invite alumni into the classrooms to share their professional journeys and reflect on their careers.

For example, Bob Galvin '81, President of the Camuto Group, an industry leader for the design, development, and distribution of women's fashion footwear, spoke to students in Assistant Professor of Marketing Rajasree Rajamma's MBA Global Marketing class last November.

Dr. Rajamma reported that Galvin, an expert in the area of global marketing and brand strength, spoke to students about the various issues and strategies in marketing internationally and domestically. The discussion ended with an open discussion with students.

Dolan School listed as one of the best business schools

By Meg McCaffrey

Fairfield University's Dolan School of Business is an outstanding business school, according to The Princeton Review. The education services company features the School in the new 2011 edition of its book, “The Best 300 Business Schools” (Random House/Princeton Review).

In making the annual list, Fairfield joins an impressive nationwide group of graduate business programs, including Boston College, Fordham University, Georgetown, and Villanova, as well as Ivy League schools such as Brown, Harvard, and Yale.

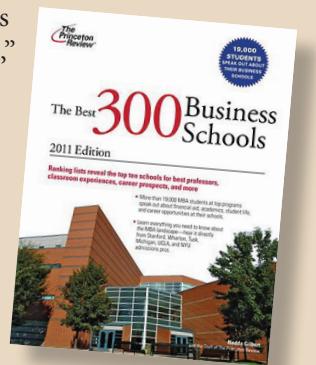
Dean Norm Solomon said he was delighted that the School was named to the exclusive list for the sixth time in a row. “This acknowledgment is especially gratifying because it is based in part on the opinions of our students. I would like to emphasize that they have singled out the faculty yet again for their accessibility and expertise as well as for encouraging ‘open-minded dialogue’ in the classroom.”

“We are pleased to recommend Fairfield University to readers of our book and users of our site, www.PrincetonReview.com,

as one of the best institutions they could attend to earn an MBA,” said Robert Franek, Princeton Review senior vice president of publishing.

In the profile of Fairfield, the Princeton Review editors describe the Dolan School as one that “excels in finance, a strength that dovetails nicely with the School's proximity to America's financial center, New York City.” It was noted that “Jesuit traditions and philosophies” are not just slogans at Fairfield, but are also a major attraction to students.

Editors quoted students who said, “The ties with well-placed alumni are invaluable.” Professors and alumni are regarded as “valuable resources” for students seeking internships and career opportunities. Students also observed “the placement of the School in relation to key industries/businesses is a particular strength.”



Dean Solomon competes in fourth NYC marathon

By Meg McCaffrey

Norm Solomon, dean of the Charles F. Dolan School of Business, accomplished two goals when he ran the 2010 New York City Marathon on November 6.

First, Dr. Solomon raised more than \$6,700 for a charity that combats childhood obesity, thanks in part to the generosity of the University community, friends, and family. Secondly, along the way, he ran his best time ever, clocking in at 4:40:58 after completing a 26.2-mile course that took him through all five boroughs.

Solomon said the autumn weather was conducive to running a good race. “The day was cool, crisp, and bright—a perfect day for the run for me and 45,000 of my closest friends,” said the Bronx native.

This was his fourth New York City Marathon and tenth marathon overall. Although Solomon has been running for almost 40

years, he decided he needed a new challenge just six years ago and took up long distance running.

An Easton, Conn. resident, he runs the New York City Marathon as a member of Team for Kids, a group of more than 1,000 runners raising funds to support the youth

services arm of New York Road Runners (NYRR). This year, the group raised more than \$4 million. The money will go to fund weekly running-based fitness, character building and nutrition classes serving thousands of children each week. Solomon said the crowd support from Team for Kids coaches was fantastic. “I was wearing my ‘Norm’ name tag and people on the sidelines shouted my name so much that I thought I was in an episode of ‘Cheers,’” he said.



Dr. Solomon competes in the NYC Marathon for the fourth year in a row.

Janet Latuga brings Nicaraguan culture to campus

By Meg McCaffrey

Inspired by the justice mission of the Jesuits, Janet Latuga '12, a Dolan School of Business student, hosted a sale of authentic handmade pottery and craft goods made by indigenous Nicaraguan artisans. The event was part of an ongoing, student-driven effort at Fairfield to increase exposure of goods made in Nicaragua—including vases, candlesticks and baskets—in an attempt to improve the quality of life of the struggling artisans. All profits were passed back to them.

A marketing major, Latuga, from East Williston, N.Y., sold an array of products in the Barone Campus Center. Prices started at \$5. “The crafts include[d] small and large vases made out of clay, sugar bowls, and vase-shaped crafts made out of pine needles, pictures frames, and jewelry boxes,” she said.

The Nicaraguan project has its origins in a 2004 trip to the country led by Winston Tellis, professor of information systems and operations management. He went there with students in his International Information Systems class to investigate globalization and its effects. Students applied their classroom learning toward creating a business model to sell the local artisans hand-crafted pottery.

Dr. Tellis explained, “The project [was] one facet of a larger effort to create a self-sustaining sales channel for the handmade craft items and artwork that will benefit and stimulate the Nicaraguan community and economy.” Tellis indicates Nicaragua has many exceptional artisans, including potters, sculptors, painters, and weavers. However, most of these artisans do not have adequate access to markets to provide a decent living for themselves and their families. The number of tourists who visit Nicaragua is relatively few compared to neighboring countries such as Costa Rica, and Nicaragua has not yet developed its international craft market to the level of other Latin American nations, he added.



Janet Latuga '11 with some of the Nicaraguan crafts that she sells on behalf of the artists.

During Latuga’s sophomore year, she was awarded an E. Gerald Corrigan Scholarship, which led to an opportunity to work on a project of her choosing. Tellis became her mentor, and he suggested she take up the mantle of the artisan business as a Social Entrepreneurship project. She also received a grant from the Emily C. Specchio Foundation to help her to acquire the merchandise.

Earlier this year, Latuga visited Masaya, Nicaragua. First, she met with Nitlapan, a microfinance institution that works with the artisans. She then met a family that makes some of the pottery she had been selling at Fairfield events. “Each member of the family has something they specialize in,”

Latuga recalled. “Some of the family members go and dig for the clay in their backyard, some of them make the pottery, and some of them decorate it.”

The hope is that a fair trade business will be created to sell the pottery and crafts at Jesuit universities nationwide, Tellis said.

“I hope this project/not-for-profit business runs indefinitely at Fairfield University,” Latuga concluded.



A Nicaraguan artist uses a foot-pedal run pottery wheel to make vases.

Fanatic about flavor! Robert Rothschild Farm visits the DSB



Leading members from Robert Rothschild Farm met with students from the marketing club.

Whether it’s sweet or spicy, an exotic dip or preserve can make any dish more exciting. Robert Rothschild Farm (RRF), a company committed to making award-winning gourmet dips, sauces, mustards, and preserves, is a leader in the specialty food market and members of the company visited the Dolan School of Business last semester to share the secrets of their success.

The marketing club, with the help of Dr. Arjun Chaudhuri, professor of marketing, invited Jim Gordon, President and CEO; Rob Jelinek, Vice President of Sales and Marketing; and Kim Maalouf, Marketing Director, to campus to talk about a variety of topics related to making specialty food products stand out.

RRF, a family-founded company in Urbana, Ohio, is famous for its unique and rich flavor profiles. The varieties of flavors are meant for “busy, yet discerning hosts and cooks,” and include intriguing products such as hot pepper raspberry preserves, tart cherry pomegranate preserves, raspberry wasabi dipping mustard, and blue cheese Dijon mustard. “Basically, it’s a party in a jar,” said Gordon.

Gordon was brought to Robert Rothschild in 2008 to make some changes to the company. “The brand was in a bit of trouble because of some inventory problems and overspending,” he noted. Despite the challenge, he was excited about taking the specialty brand to the next level.

Gordon and Jelinek came to the conclusion that they needed to change their inventory. “We noticed that some products were not selling well and there was not enough visibility on what was selling,” Gordon said. Jelinek added that their changes have had good results so far. “Sales are up 28%,” he said.

Jelinek noted that their next plans include making the brand more mainstream. “This means putting the product in more locations. It wouldn’t be in every store,” he said, “but the right store.” That means examining the demographics of who would be the most willing and able to buy the product.

Students who attended the events were impressed with the presentation (and grateful for the free samples!). “I really enjoyed listening to the team discuss how they completely revamped RRF,” said Kelley Brady '12, a marketing major. Brady was particularly interested in their discussion of the redesign of their website so that it was more customer friendly.

The RRF team advised students interested in pursuing a job in marketing to have a well-rounded background in business. “You’ll wear many hats in your job,” Maalouf remarked. Gordon added that the best advice he had was to enjoy the experience and to treat everything as a learning opportunity. “Everyday is something different...variety is the spice of life!”



Contributed

A semester abroad in historical France

By Robert Van Zandt '11

In Spring 2010, Lyndsey Broderick '11 left for Rouen, France as part of the Dolan School of Business' study abroad program. Broderick, an international business and accounting double major from West Haven, Conn., had prior experience abroad in Spain, but knew little about French culture. Her decision to study in France was based on her desire to learn about business in a foreign environment and the French language. While taking courses at the Rouen Business School, Broderick received a distinct and valuable business education.

The medieval city of Rouen offers an ideal setting for a modern-day exploration of current European business practices. The business school is genuinely international with students from all over the world attending its innovative, learner-focused programs. Rouen Business School plays a pioneering role in cross-cultural issues applicable to management. The school's programs focus on multicultural learning, a requirement for survival in a global economy.

The international dorm where Broderick stayed was home to students from various exchange programs, so residents were easily accessible to one another, making the living experience an important aspect of the trip. Because the classes ran for half of the semester's length, students had time to befriend neighbors from other countries and explore Europe.



Lyndsey Broderick '11 visiting the Louvre in Paris on one of her trips away from Rouen.

Broderick took five courses while abroad, including "International Negotiations," which was especially helpful in gaining insight into the global business picture. One exercise involved the terms of a hypothetical sports team contract, for which Broderick was paired with two French students to assert the agency's point of view. Interestingly, she discovered that students from different countries tended to approach situations in diverse ways. In noting this, and how international students were able to help one another, Broderick stated, "The most important thing that I learned while I was there was to really, really be open-minded to any situation, problem, or new idea."

Outside of the classroom, Broderick said that the most exciting experience she had was her visit to Prague. "It's just such a beautiful city and the people are so warm and friendly," she explained. Other sites seen included the Joan of Arc Church (Église Jeanne d'Arc) and the Rouen Cathedrale (Cathédrale Notre-Dame de Rouen), both with a rich history.

At the end of her journey, Broderick declared, "the way that the French do business is extremely different from the way that Americans do business." She valued her time in France, because it helped shape her business education by introducing a deeper cultural and global understanding. Above all else, interacting with peers from different countries helped Broderick appreciate the value of open-mindedness in problem solving. As she explained, "A lot of times when you have a problem, you really want to solve it your way, but if you stay open to other people then sometimes they can solve it in a better way, or they can help you out in ways that you might not have thought about."



The Cathedrale Notre Dame in Rouen. Broderick, who noted that the building was breathtaking, said this cathedral survived World War II.

Conlisk Irish Scholarship awarded to 18th student

By Meg McCaffrey



J. Santopadre

For Johnny Paradise, Fairfield University's Rev. John M. Conlisk Irish Scholarship came at just the right time. A native of Ireland, Paradise graduated from the University of Limerick with a business degree this past spring, only to meet up with a struggling Irish economy and a 14 percent unemployment rate – the highest the country has seen in 16 years.

Enter Howard Caulfield, a college friend and Fairfield graduate student. He told Paradise about being awarded the Fr. Conlisk Scholarship to Fairfield University's Dolan School of Business in 2009. Paradise didn't hesitate to apply for it.

When the good news came that he had been named the 18th scholarship recipient, Paradise couldn't help but feel humbled. It is awarded each year to an MBA or M.S. in finance candidate from Ireland. The scholarship pays full tuition, room, and board, as well as medical insurance expenses for the time it takes to complete the degree. The total grant generally amounts to between \$40,000 and \$50,000.

University trustee Kevin M. Conlisk '66, is part of a group that instituted the Fr. Conlisk Scholarship at Fairfield

University in 1990. The scholarship is named for Conlisk's late brother, a 1954 Fairfield Prep graduate who served the Diocese of Bridgeport. A group of area residents of Irish heritage comprise the committee that awards the scholarship each year.

At the Dolan School of Business, Paradise is enjoying courses taught by Drs. John McDermott, Thomas E. Conine, and Michael Tucker. "Their knowledge and enthusiasm for the issues is exceptional," he said.

The Bloomberg Terminals and Business Education Simulation and Trading (BEST) Classroom, complete with stock ticker and data wall displaying real time quotes, are two of his favorite learning opportunities. "The Bloomberg terminals give you access to information on any corporation or commodity in the world," said Paradise, who started to read finance books when he was just eight. "If you become Bloomberg certified, you give companies a big reason to hire you."

On the horizon is the possibility for an internship in Manhattan. "I don't imagine I will spend my whole life living in cities," said Paradise, who was born in London, the second of three children. "Short-term, I hope I'm able to find a job after graduation doing something I enjoy and that might be the start of something great."

Professor Debra Strauss comments on food safety law

By Meg McCaffrey

The U.S. House of Representatives and the Senate approved a bill that will overhaul the nation's food safety laws for the first time since the Great Depression. President Obama has indicated that he will sign the bill into law. Debra M. Strauss, associate professor of business law in the Dolan School of Business, explained that the legislation establishes a food tracing system through which consumers can be rapidly identified and deaths and illnesses minimized in the event of a contamination outbreak. It will allow the FDA to require importers to certify the safety of their foods before entering the U.S. food supply.

The new measure is about prevention of illness and places the FDA in a proactive position. It will give the United States government far-reaching authority to establish food safety

standards for farmers and food processors, and gives the FDA the authority to recall food. The current food safety policy depends on government inspectors discovering contamination. Also, in outbreaks of contamination, the FDA has in the past had to count on food companies to voluntarily remove their products from stores.

"After a difficult journey through technical and procedural hurdles, this food safety legislation has now passed, on the way to strengthening the powers of the FDA for inspections and recalling of tainted foods," said Strauss. Her research has been pressing for modifications in food law, noting that while the law in this area has not been altered, biotechnology has transformed the nature—and arguably the safety—of crops and food products exponentially.

continued on page 8

Comeback America: Turning the Country Around and Restoring Fiscal Responsibility

By Meg McCaffrey



Bob Winkler

David Walker discusses his Comeback America Initiative.

As the nation's Comptroller General during the Clinton and George W. Bush administrations, David M. Walker played a crucial role in overseeing the spending activities of the federal government. Ultimately, his experience as the top congressional watchdog led to his founding the Comeback America Initiative (CAI) and writing the best seller, *Comeback America* (Random House, 2010), subjects Walker spoke about at Fairfield University on March 9th. Presented by the Dolan School of Business, the free event—open to the public and campus community—took place in the DSB Dining Room.

"He views his mission as turning the country around and restoring fiscal responsibility at a time when the deficit is increasing," said Norm Solomon, dean of the Dolan School of Business. "Central to his work now is making Americans well aware of what he saw firsthand."

Walker's role as president and chief executive officer of the Comeback America Initiative (CAI) involves promoting fiscal responsibility and sustainability by engaging the public. At the same time, he's assisting key policymakers on a non-partisan basis to help achieve solutions to America's federal, state, and local fiscal imbalances.

Prior to assuming his current position, Walker served as the first president and CEO of the Peter G. Peterson Foundation. Previously, he served as the seventh Comptroller General of the United States and head of the U.S. Government Accountability Office (GAO) from 1998-2008. This was one of his three presidential appointments—each by a different U.S. president—during his 15 years of total federal service.

Walker, who was a subject of the critically acclaimed 2008 documentary, *I.O.U.S.A.*, has authored three books. Bill Bradley, former U.S. Senator from New Jersey, observed his most recent book, *Comeback America*: "David Walker shows us how to regain fiscal sanity and why, if we don't, we're at risk of bequeathing a lower standard of living to our children and becoming a second rate power."

Walker has more than 20 years of private sector experience, including approximately 10 years as a partner and global managing director of Human Capital Services for Arthur Andersen LLP.

In addition to his leadership responsibilities at CAI, he serves on various boards and advisory groups, including as chairman of the United Nations Independent Audit Advisory Committee, as a member of the Boards for the Committee for a Responsible Federal Budget, and the Partnership for Public Service, as well as a member of Advisory Committees for The Public Company Accounting Oversight Board, the Peterson Foundation, and Toffler Associates. He is also a member of the Trilateral Commission.

Professor Debra Strauss comments on food safety law

continued from pg. 7

Strauss offers her views on this important legislation:

"With bipartisan support from both houses of Congress and the President, this new legislation represents a mandate that food safety is at this moment becoming a priority," Strauss said. "Accordingly, the time is ripe for a reassessment of other areas of food laws to make meaningful change in the food safety standards regarding biotechnology, particularly genetically modified foods and the use of milk and meat from cloned animals and their progeny. These areas need particular attention because these foods are entering the U.S. market without labeling and monitoring, unlike our counterparts overseas, resulting in agricultural trade problems and questions for consumers of the safety of the United States—and ultimately global—food supply."

Aaron Chan represents the Dolan School at numerous business conferences

By Robert Van Zandt '11

Dolan School of Business (DSB) student Aaron Thaddeus Chan '12 recently represented Fairfield University at a variety of special business conferences. Through interacting with prominent CEOs, CFOs, and other business students, the Thornhill, Ontario, native gained a new understanding of what it means to participate in the business environment.

Chan was selected along with 159 students out of a pool of over one thousand applicants for acceptance to the 2010 Business Today International Conference, which took place during November 2010. Fortune 500 keynote speakers included Steve Forbes and Bill McDermott, the CEO of SAP. Chan also participated in a case study competition along with team members from Argentina, India, and New Zealand.

His acceptance to this conference was no surprise to the faculty and staff at the DSB. Assistant Dean of the Dolan School of Business, Heather Petraglia, said of the finance and accounting double major, "Aaron has consistently demonstrated outstanding scholastic and leadership skills while at Fairfield University and possesses a commitment to academic success and professional development that is unyielding."

At the conference, Chan noted, "We were challenged to come up with a solution to merge YouTube and Google together and then eventually pitch it to the board of directors for Google, hypothetically." Although challenging, the team proposed an excellent platform and won the exercise, despite facing students from Harvard, Princeton, Yale, and other Ivy League schools.

In February 2011, Chan also attended a Business Today Regional Conference held in Houston, Texas. Senior Vice President of Procurement for Southwest Airlines Co., Daryl Krause, was the keynote speaker. "Southwest is known for their exceptional business practices in



Chan with Mr. David R. Martin, CFO and VP of Dimensional Fund Advisors. Mr. Martin was a speaker for one of Chan's executive seminars.

terms of how they treat their clients and he talked to us about leadership, what he does, and how he'd gotten to where he was, and that was a great experience," Chan reflected. But his favorite experience was when he attended an executive seminar and got to meet Joe Mills, Chariman and CEO of Eagle Rock Energy (a publicly traded company in the NASDAQ Stock Exchange).

Most recently, in February, Chan attended the 2011 Rotman International Trading Competition (RITC) along with other DSB students and finance professors Drs. Michael Tucker and Walter

Hlawitschka. This annual event, held at the University of Toronto, challenges teams to compete against each other while working on simulated cases. "It really gives you an insight into how the markets work," Chan noted.

After attending the conferences, Chan, who plans to pursue an MBA and will look into a career in investment banking following graduation in 2012, noted how much they contributed to his business education. "It's something I hope more people get to experience, because it really gives you a different perspective on the financial markets," he concluded.



Aaron Chan at the Houston Conference for 'America's Forum for the Leaders of Today and Those of Tomorrow.'

Chemistry majors pursue business minors to land dream jobs

For seniors Brianne O'Loughlin, Amanda DiMarzio, and Lauren Keilich, the decision to pursue majors in chemistry and to combine it with management and math minors was an easy one. While it might seem like an odd combination, the students are looking at the big picture and knew that this mixture would be a catalyst to help them successfully grow their careers.

All three students hope to work in pharmaceuticals and thought that business skills would complete their education and prepare them for careers in the highly competitive field.

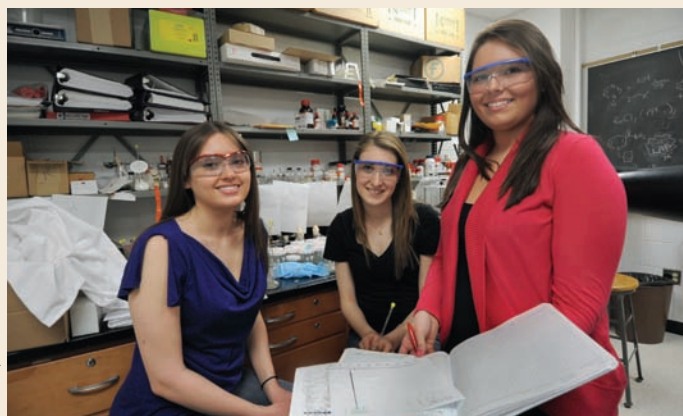
O'Loughlin, who said she always enjoyed chemistry in high school, chose to add the management minor because, "I've always thought that everything in life is a business. Even at home you need to know how to manage your house."

DiMarzio and Keilich agreed, adding that the minor would help them advance within pharmaceutical companies. "I would love to be a manager in a pharmaceutical lab," said Keilich, "So it made sense to have the management background."

Dr. Donald Gibson, professor and chair of the management department said, "Our students have shown they can master the intricacies of Chemistry and keep up with advances in the field. What is notable here is that they are developing their understanding of how businesses operate and how business decisions are made. This combination positions them well for careers with decision-making roles in the organizations."

Currently they are conducting research with Dr. John Miecznikowski, assistant professor of chemistry, in the field of bioinorganic chemistry. They will all be co-authors on at least two peer-reviewed manuscripts on the results of their work and have presented at Fairfield's annual Sigma Xi poster session in 2009 and 2010 and at the Northeast Regional American Chemical Society National Meeting in Hartford, Conn.

Their specific research entails synthesizing and characterizing small chemical models of the enzyme (a catalyst found in nature) liver alcohol dehydrogenase (LADH). The enzyme is located in the liver and metabolizes alcohol. Chemical models are synthesized to represent the small active site environment of the enzyme where chemical transformations happen. Model complexes for enzymes are synthesized to learn more about how biological transforma-



(l-r) Brianne O'Loughlin, Lauren Keilich, and Amanda DiMarzio decided to combine their chemistry majors with management minors, which will help them in their pursuit of careers in pharmaceuticals.

tions occur and also to prepare active and efficient catalysts that replicate Nature.

Dr. Miecznikowski said, "I have truly enjoyed working with and mentoring Lauren, Amanda, and Brianne the past two years in my research laboratory. They are all very bright, motivated, and hard-working. They have accomplished a great deal."

Although their schedules sound full, DiMarzio, who works full time at a restaurant and is involved in many clubs at Fairfield, noted that the larger than normal academic load hasn't been too difficult. "We're all used to having a full plate," she explained.

Their plans after graduation also promise to keep them busy: O'Loughlin will be taking classes at Western Connecticut to complete a Master's in Business Administration while looking for a position at a pharmaceutical company. DiMarzio will pursue positions in research and development, specifically at cosmetic companies where the knowledge of chemistry is a must. Finally, Keilich will attend graduate school at Yale University through a five-year Ph.D. program in chemical biology.

All three students remarked that they feel well prepared to succeed in the pharmaceutical field. While talking about the future they jokingly said to look for them as the next CEOs of big pharmaceutical companies. With their carefully focused degrees, it's not hard to see them accomplishing those goals!

Newsbreakers: DSB faculty in the news

Dr. Bharat Bhalla, professor of finance, commented in a September story about the local Hindu Community Center on *The Daily Fairfield*. Dr. Bhalla said, "Every community in this country coming from overseas would like to have a liaison with their home culture. Children that go to school here, most of the time they are exposed to American culture... This shows them that they also have a great heritage."



Dr. Mousumi Bose Godbole, assistant professor of marketing, will have an article titled, "Dispelling the Collective Myth of Chinese Consumers: A New Generation of Brand Conscious Individualists," published in *Journal of Consumer Marketing*. A conference paper was accepted at the American Marketing Association Summer Educators' Conference: "The interactive effect of external primes, cognitive load and performance feedback in eliciting creativity."

Dr. Gerald Cavallo, associate professor of marketing, was interviewed by WFSB-TV the CBS affiliate in Hartford, about customer service and consumer protection. Dr. Cavallo's interview appeared as part of a special investigative series produced by the station's news team for the Feb. 11 evening news.



Dr. Ahmed Ebrahim, assistant professor of accounting, worked with both the IRS and the Connecticut Association of Human Services (CAHS) to establish and coordinate a Volunteer Income Tax Assistance (VITA) site in Bridgeport. **Dr. Chris Huntley**, associate professor of information systems and operations management, worked with his class to develop an online system that allows VITA site clients to make appointments in the site of their choice.

Dr. Kathy Nantz (College of Arts and Sciences, economics), **Dr. Don Gibson**, professor of management, and **Dr. Ahmed Ebrahim** have conducted a one-week faculty development workshop for business faculty members and administrators from two universities in Central Asia; KIMEP from Kazakhstan and AUCA from Kyrgyzstan. The workshop took place in Almaty – Kazakhstan in February and is part of the Central Asia business faculty development grant.



Dr. Janie Leatherman, professor of politics and chair of international business, had her book, *Sexual Violence and Armed Conflict* (Polity Press, Cambridge, England) published in February. The framework of the study is rooted in the political economy of sexual violence. Dr. Leatherman presented a paper at the International Studies Association Annual Conference in Montreal in March titled, "Disastrous Encounters: Trafficking in Natural Disasters (co-authored with professor Ana Siscar). Dr. Leatherman also received an award from the International Association of University Presidents with its citation for her work in curricular development and preparation of students as world citizens.

Dr. Mark Ligas, associate professor of marketing, and **Dr. Arjun Chaudhuri**, the Rev. Thomas R. Fitzgerald, S.J., Professor of Marketing, had their research accepted for presentation at the 2011 Academy of Marketing Science – World Marketing Congress, held in Reims, Champagne France, in July. The presentation is titled, "Trust and Satisfaction as Mediators of Premium Prices."

Dr. Norm Solomon, dean of the Dolan School of Business, was quoted in a *Fairfield County Business Journal* story entitled "Part-time MBA interest surges." Dr. Solomon told the Journal it is too early to tell at this time where applications will ultimately trend in the current admissions cycle.

Dr. Debra Strauss, associate professor of business law, was interviewed by several media outlets for her analysis of the new FDA Food Safety Modernization Act, including: "New Law Tightens FDA's Grip On Food Safety: Q&A talks about food safety with Debra M. Strauss, associate professor of business law at Fairfield University," *Hartford Business Journal*. In addition, her comments on the new food law appeared in the *Fairfield Minuteman*, *Convenience Store Decisions*, *AmericanTowns.com* and other online news sources.

Dr. Joan Van Hise, associate professor of accounting, shared her experience in having a Jesuit education in the Spring 2011 issue of *Conversations on Jesuit Higher Education*. When the newsletter listed the core principles of a Jesuit education as "scholarship, loyalty, and service," the third principle was seen as a more modern interpretation. Dr. Van Hise explained how she struggled at times to feel the true essence of a Jesuit education, until the concept finally became enlarged to include service.

SPREAD THE WORD!

Our research reveals that word of mouth endorsements from current students and alumni play an influential role in encouraging prospective students to learn about our programs.

Encourage high school students to visit our school and our website. For more information go to www.fairfield.edu/dsob

Update

Update is published twice a year by Fairfield University for students, alumni, benefactors, and friends of the Charles F. Dolan School of Business as well as selected corporations.

Editorial offices are located at:

Fairfield University
1073 North Benson Rd.
Fairfield, CT 06824-5195

EDITORIAL BOARD

Dr. Norman Solomon
Dean, Dolan School of Business

Carolyn Arnold
Update Editor

Meg McCaffrey
Assistant Director of Media Relations

Ed Ross '86, M.A.'89
Senior Designer, Design and Digital
Print Services

Jean Santopatre
University Photojournalist

Robert Van Zandt '11
Marketing and Communications Intern

Tom Dalo '13
Marketing and Communications
Work Study Student

Message From the Dean:



Dear Friends,

This newsletter note is especially poignant for me as it will be my last as the dean of the Dolan School of Business. After ten wonderful and exciting years I have decided to 'pass the baton of dean' at the end of June and return to full-time teaching and scholarship following a year of sabbatical.

My time here has been very fulfilling and challenging in the best sense of the word. I am proud of what we have accomplished together including the lasting partnerships we have strengthened with our alumni, business partners, and Advisory Council as well as the continued success of garnering a reputation for producing excellent graduates ready to excel in the world's most influential companies.

Over the years I have been fortunate to work with a terrific faculty and staff and I am thankful to them for their support. I would also like to acknowledge the contribution of the Dolan School of Business Advisory Council. They have not only been a strong supporter of the school but of me as well. I am indebted to its members for their guidance.

With the support of all these people, groups, and alumni, the Dolan School has accomplished a great deal in a relatively short period of time and I have no doubt that it will continue to grow and flourish in the coming years.

I look forward to seeing and working with you in my new capacity as a full-time faculty member in 2012.

Sincerely,

Norman A. Solomon
Dean, Charles F. Dolan School of Business